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FOR IMMEDIATE RELEASE

Lucky 7's Pay Off for Saturday Night *Pick 4* Lotto Players

7-7-7-7 Evening draw pays out \$1,330,000 in total winnings

MADISON, Wis. – In many cultures around the world, seven is a lucky number. Such was the case for the Saturday, July 10 Wisconsin Lottery Lotto game [Pick 4](#) evening draw where the winning numbers came up **7-7-7-7**. It was the first time in the *Pick 4* Wisconsin Lotto game's history the matching four numbers drawn were all 7s. Wisconsin Lottery introduced *Pick 4* on September 15, 1997.

Whether you call it four of a kind or a quad, the 7-7-7-7 draw resulted in 330 winning tickets with the Lottery set to award \$1,330,000 in total prizes. The *Pick 4* prize payout is the largest since March 2, 2019, which paid \$702,500 in total prizes for the numbers 3-3-3-3. In fact, for all of the 2020 fiscal year, Wisconsin Lottery paid out \$6.2 million total to *Pick 4* winners.

More than 175 separate locations sold winning tickets for the *Pick 4* milestone with Milwaukee's Hampton Mobile Inc., leading the pack with (14) \$5,000 winning tickets purchased from its location.

Two hundred and two (202) of the winning tickets were \$1.00 wagers resulting in \$5,000 wins while 128 tickets were \$0.50 wagers resulting in \$2,500 wins.

Interestingly, the [Pick 3](#) Lotto game had a 7-7-7 draw just over a year ago on June 5, 2020. That day, Lottery paid \$648,000 in total prizes to 2,592 winners.

Prizes over \$600 must be claimed at either the Madison or Milwaukee Lottery office. Wisconsin Lottery retailers who sell winning tickets over \$600 receive a 2 percent incentive up to \$100,000. More information on claiming a prize can be found on the Lottery's website: wilottery.com/winners/claim-prize.

Odds of winning *Pick 4*:

- Straight – 1:10,000
- Box 4-Way – 1:2,500
- Box 6-Way – 1:1,667
- Box 12-Way – 1:834
- Box 24-Way – 1:417



ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Since 1988, the Wisconsin Lottery has generated:

- More than \$16.1 billion in total revenue
- Over \$9.1 billion in prizes paid
- More than \$4.8 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit wilottery.com. Follow the Wisconsin Lottery on Facebook ([/wilottery](#)), Instagram ([@wilottery](#)), Twitter ([@wilottery](#)), and YouTube ([/wilottery](#)).

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