



# WISCONSIN LOTTERY

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## News Release

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**WILottery.com**



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FOR IMMEDIATE RELEASE

## Retiree's Pizza Craving Leads to *SuperCash!* Jackpot *De Soto man claims game's first \$350,000 prize drawn in 2019*

**MADISON, Wis.** – A man from De Soto, population 287 at 2010 census, had his pizza run topped in a *SuperCash!* jackpot win. When **Steven Allen** stopped and bought his *SuperCash!* ticket on the way to dinner, he didn't realize his life was about to change.

"I had a craving for Rocky Rococo's pizza and decided to head there," Allen told Lottery officials when he claimed his prize Friday. "On the way, I stopped at Festival Foods. I didn't do any shopping and instead went to the [Lottery] machine to purchase Scratch and Lotto tickets."

Allen opted for a Quick Pick instead of the regular numbers he plays. His numbers turned lucky when the 17, 18, 20, 26, 27 and 31 matched those drawn on Jan. 23. When he checked the **wilottery.com** website for results he noticed a trend.

"I saw 17, 18 and 20 and the numbers kept matching," said Allen. "I was shocked I won and did a double-take. I checked the numbers again and again. It still hasn't sunk in, even now, that I won. I couldn't believe it."

Allen, who retired in 2012, intends to put his winnings toward bettering his current financial situation.

"The money is a big relief to my family," he said. "I won't have to lean on them as much as I had."

The \$350,000 prize marks the highest jackpot to be both drawn and claimed in 2019. As the sale location for the winning ticket, the **Festival Foods at 30 Copeland Ave., La Crosse** will receive a \$7,000 incentive based on two percent of the prize amount.



*The odds of winning the SuperCash! \$350,000 top prize are 1:1,631,312.*

### ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Since 1988, the Wisconsin Lottery generated:

- More than \$14.5 billion in total revenue
- Over \$8.2 billion in prizes paid
- More than \$4.3 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit **wilottery.com**. The Wisconsin Lottery is on social media via Facebook and YouTube (**/wilottery**) and Twitter and Instagram (**@wilottery**).

– **wilottery.com** –