



WISCONSIN LOTTERY

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News Release

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March 8, 2019
FOR IMMEDIATE RELEASE

Military Veteran Claims \$50,000 Powerball Prize *Eight years of playing birthday numbers pays off for retired Viola man*

MADISON, Wis. – A military veteran who spent eight years playing the Lottery with numbers chosen for his and his wife's birthdays, claimed a \$50,000 **Powerball** prize Thursday in Madison. The retired man from Viola (Richland/Vernon Counties), population 707, matched four-of-five numbers plus the Powerball in the Feb. 9 drawing.

Robert Hill purchased a ticket at **Campbell's One Stop in Soldiers Grove** (Crawford County) and selected numbers 1, 2, 3, 7, and 39 and a Powerball of 25. Hill told Lottery officials that he uses his birthday and his wife's birthdays for his number selections. He stated that he used those numbers for the past eight years while playing twice weekly.

Retired since 1995, Hill called his son and brought him along to claim the prize "to make sure it was truly a winner." He plans to use his winnings as a nest egg.

The Powerball win was one of four in Wisconsin on Feb. 9. Campbell's One Stop will receive a \$1,000 retailer incentive based on two percent of the prize amount.

Odds of winning the \$50,000 prize for matching four-of-five numbers plus the Powerball are 1 in 913,130.

ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Of each dollar spent on the Wisconsin Lottery, 57 cents goes back to prizes, 30 cents to property tax credits, seven cents to operations and six cents to retailers. Since 1988, the Wisconsin Lottery generated:

- More than \$14.5 billion in total revenue
- Over \$8.2 billion in prizes paid
- More than \$4.3 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit wilottery.com. The Wisconsin Lottery is on social media via Facebook and YouTube ([/wilottery](https://www.youtube.com/wilottery)) and Twitter and Instagram ([@wilottery](https://www.instagram.com/wilottery)).

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