



Wisconsin Lottery

DEPARTMENT OF REVENUE

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FOR IMMEDIATE RELEASE

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***Big Word Crossword* Instant Ticket Has First \$100,000 Winner**

Kirsten Bobholz of Madison has won the first top prize of \$100,000 playing the *Big Word Crossword* scratch game.

Bobholz purchased her *Big Word Crossword* ticket at PDQ at 3528 East Washington Avenue in Madison.

Retailers who sell winning tickets over \$599 receive an incentive of 2% of the winning ticket amount up to \$100,000.

There are a total of three \$100,000 top prizes in the *Big Word Crossword* scratch game – **two \$100,000 top prizes are still available.** In addition to the three top prizes, players can win between \$10 and \$10,000.

Each ticket costs \$10.



The odds of winning the top prize in Big Game Crossword are 1:360,000.

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