



Media Contact:
Stephanie Marquis
Wisconsin Lottery
608/266-2300

Stephanie.Marquis@revenue.wi.gov



Media Contact:
Angela Speed
Wisconsin Humane Society
414/431-6104

aspeed@wihumane.org



Media Contact:
Tyler Barnes
Milwaukee Brewers
414/902-4468

Tyler.Barnes@Brewers.com

For Immediate Release
August 21, 2015

Wisconsin's New *Top Dogs* announced by Wisconsin Lottery, Milwaukee Brewers and Wisconsin Humane Society

Five Instant Scratch Tickets Featuring Canines On Sale Now

Today, the Wisconsin Lottery, Milwaukee Brewers and Wisconsin Humane Society unveiled five new *Top Dog* instant scratch tickets. Each \$2 *Top Dog* scratch ticket features a special furry friend, and the game offers a top prize of \$8,000. Tickets are available now throughout Wisconsin at Lottery retailers.

Milwaukee Brewers' mascot "Hank, The Ballpark Pup" served as the ambassador of the ticket launch event, which was also a donation drive for the Wisconsin Humane Society. In addition, the Milwaukee Brewers presented a check for \$1,000 on the Lottery's behalf to the Humane Society, the state's largest shelter.

Earlier this year, the Lottery received 2,375 submissions in the *Top Dog* contest and those with the most votes were chosen as the winners. The pet owners received a \$100 VISA gift card, a framed sample Lottery ticket featuring their pooch, and \$20 worth of *Top Dog* instant scratch tickets.



Baxter
Hartford, WI
2,597 votes



Willy
Waterford, WI
2,453 votes



Daisy Duke
Cedarburg, WI
2,303 votes



Max
Glendale, WI
1,807 votes



Annabelle
Racine, WI
1,235 votes

- END -