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**FOR IMMEDIATE RELEASE**

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# Voting Starts Today for Lottery *Top Dog* Contest

*Five Winners Will Be Featured on New Lottery Scratch Ticket*

MADISON – The Wisconsin Lottery announces that voting starts today in its *Top Dog* photo contest. Earlier this month, Wisconsin residents sent in current photos of their canine companions. Now, the Lottery is asking for your help in picking the top five dogs to be featured on its newest scratch ticket – *Top Dog* – which will launch in August. **Voting will close on Friday, April 10 at 4:00 p.m.**

## Voting Information

- Go to the Lottery's website at [www.wilottery.com](http://www.wilottery.com) and click on the *Top Dog* feature on the top of homepage. This will take you to voting on the Lottery's Facebook page.
- Find your favorite pooch and check the "Vote" box
- One vote per Facebook account allowed in a 24-hour period
- Each dog will stay on the same voting page throughout the contest
- Vote by Friday, April 10 at 4:00 p.m.
- Encourage family and friends to vote!

In addition to having their dog featured on the new scratch ticket, the top five winners will also receive a \$100 VISA gift card, a framed sample Lottery ticket featuring their pooch, and \$20 worth of *Top Dog* instant scratch tickets.



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