



Wisconsin Lottery

DEPARTMENT OF REVENUE

2135 RIMROCK ROAD - MS231 • P.O. BOX 8941 • MADISON, WISCONSIN 53708-8941 • www.wilottery.com

FOR IMMEDIATE RELEASE

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Wisconsin Lottery Packers Scratch-Off Games Offer Fans a Chance to Win Packers Club Seat Season Tickets

Celebrating nine years of partnership with the Green Bay Packers

The Wisconsin Lottery announces new Packers scratch tickets that offer fans a chance to win Club Seat season tickets for the 2019-2020 and 2020-2021 regular season home games at Lambeau Field.

The Packers scratch games are some of the Lottery's fastest and best-selling scratch games. Since the Lottery began teaming up with the Packers in 2010, it has sold more than \$63 million worth of tickets, which goes towards property tax relief for Wisconsinites. "We appreciate our partnership with the Green Bay Packers and look forward to another successful year," said Wisconsin Lottery Director Cindy Polzin.

Packers Scratch Games Sales History

- Ninth year the Wisconsin Lottery and Green Bay Packers have partnered to offer unique Lottery tickets
- 2017 sales: \$11.4 million
- Total sales since 2010: \$63.1 million

Sales of the \$1 "Go Scratch Go!" ticket, the \$5 "Pack Attack" ticket, and the \$10 "100 Seasons" ticket, start Friday, July 20. Players who don't win instant cash prizes on these three 2018 Packers instant scratch games can mail in \$5 worth of non-winning tickets to the address on the back of the ticket for a chance to win the Super 2nd Chance drawing.

2019 Bonus Drawing Grand Prize – Club Seat Season Tickets Prize Package:

- Winner will receive two Club Seat tickets for two seasons (2019-2020 and 2020-2021) to all Green Bay Packers regular season home games at Lambeau Field:
 - One parking pass for each home game in each of the two seasons
 - Two pre-game field passes for one game in each of the two seasons
 - Post-season home game ticket allotments for each of the two seasons
 - One \$1,500 Club Level food and beverage vouchers for each of the two seasons
 - One two-night hotel stay for each of the two seasons in a Green Bay area hotel
 - One \$3,000 MasterCard™ gift card for weekend entertainment (spa, golf, etc.)
 - One \$3,000 Packers Pro Shop or PackersProShop.com gift card
 - One Green Bay Packers Helmet autographed by a current Packers player
 - One Green Bay Packers swag bag

Other Prizes

- 95 MVP tailgate party packages to either the Festival Foods MVP Deck or Miller Lite Lounge for one 2019-2020 Packers regular season home game includes:
 - Food and non-alcoholic beverages



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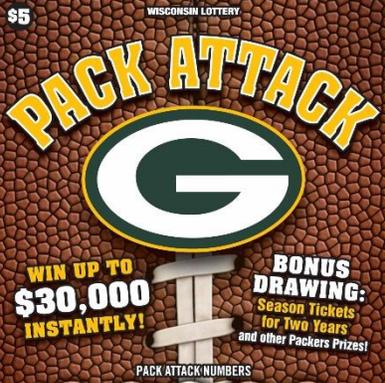
- Two pre-game field passes to participate in holding the American Flag during the National Anthem
- One \$50 Packers Pro Shop gift card
- One Green Bay Packers Helmet autographed by a current Packers player
- 100 five-hundred dollar (\$500) gift cards to be used at the Packers Pro Shop or PackersProshop.com
- \$1 Go Scratch Go ticket: win up to \$700
- \$5 Pack Attack ticket: win up to \$30,000
- \$10 100 Seasons ticket: win up to \$45,000

Entries must be received through U.S. Mail by Tuesday, February 29, 2019

Winners will be announced on Wednesday, March 6, 2019

The 2018 Grand Prize winner of an Ultimate Packers Weekend Package was Scott Anderson of Racine. He will receive four Club Seat tickets for one 2018 Packers regular season home game, food & non-alcoholic beverages, four pre-game sideline passes, four passes for a private behind-the-scenes tour of Lambeau Field, Saturday lunch for four, Saturday dinner for four with two Packers Alumni, four passes for the Packers Hall of Fame, two hotel rooms for four days and three nights, one \$3,000 MasterCard™ gift card, one \$4,000 Packers Pro Shop or PackersProShop.com gift card, one autographed Green Bay Packers helmet and one autographed Green Bay Packers jersey.

More information on the Wisconsin Lottery Packers games is available online at www.wilottery.com

 <p>\$1 WISCONSIN LOTTERY GO SCRATCH GO! WIN UP TO \$700 INSTANTLY! BONUS DRAWING: Season Tickets for Two Years and other Packers Prizes!</p>	 <p>\$5 WISCONSIN LOTTERY PACK ATTACK WIN UP TO \$30,000 INSTANTLY! BONUS DRAWING: Season Tickets for Two Years and other Packers Prizes! PACK ATTACK NUMBERS</p>	 <p>\$10 WISCONSIN LOTTERY WIN UP TO \$45,000 INSTANTLY! 100 SEASONS</p>
The odds of winning \$700 in <i>Go Scratch Go!</i> are: 1:270,000	The odds of winning \$30,000 in <i>Pack Attack</i> are: 1:480,000	The odds of winning \$45,000 in <i>100Seasons</i> are: 1:204,000

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