



Wisconsin Lottery

DEPARTMENT OF REVENUE

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FOR IMMEDIATE RELEASE

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Wisconsin Lottery Announces New Packers Scratch Tickets *Seventh year partnering with the Green Bay Packers*

The Wisconsin Lottery has unveiled new Packers scratch tickets that give fans a chance to win tickets for one 2017 Packers regular season home game at Lambeau Field. The scratch games are on sale now for the grand prize package that includes 25 tickets for them and their friends to celebrate in style in a Legends Suite with food, non-alcoholic beverages, a visit from a former Packers player and transportation to and from the game in a limousine or motor coach.

The Packers tickets are some of the Lottery's fastest and bestselling scratch games. Since the Lottery began teaming up with the Packers in 2010, they have sold more than \$40.4 million worth of tickets, which goes towards property tax relief for Wisconsinites.

The 2016 Grand Prize winner of a private suite prize package was Barbara Bielinski of Oak Creek. She will receive 25 tickets for one Legends Suite for two 2016 Packers regular season home games. The prize includes food, non-alcoholic beverages and two parking passes.

Packers Scratch Tickets

- \$1, \$5 and \$10 Packers instant scratch tickets available
- Seventh year the Wisconsin Lottery and Green Bay Packers have partnered to offer unique Lottery tickets
- 2015 sales from Packers instant scratch tickets: \$9.7 million
- Total sales from Packers instant scratch tickets since 2010: \$40.4 million

2017 Grand Prize – Tickets on sale now

- Winner will get to attend one 2017 regular season home game at Lambeau Field in style: 25 tickets for them and their friends in a Legends Suite.
 - Food, and non-alcoholic beverages
 - Transportation to and from the game in a limousine or motor coach
 - One former Packers player in the suite during the game
 - 25 Packers Hall of Fame passes
 - Four pre-game sideline passes
 - One autographed helmet
 - One \$3,500 Packers Pro Shop gift card.
- All three tickets (\$1, \$5, and \$10) qualify for the Grand Prize drawing
- To be entered in the bonus drawing, players need to send at least \$5 worth of non-winning 2016 Packers instant scratch tickets to the address on the back of the scratch ticket
 - Entries due: March 7, 2017
 - Winners announced: March 15, 2017



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Other Prizes

- 95 tailgate party packages to either the Festival Foods MVP Deck or Miller Lite Lounge include:
 - Food and non-alcoholic beverages
 - One \$50 Packers Pro Shop gift card
 - One helmet autographed by current Packers player
 - Two pre-game field passes to participate in holding the American Flag during the National Anthem
- 100 five-hundred dollar (\$500) gift cards to be used at the Packers Pro Shop or PackersProshop.com
- \$1 *QB Cash* ticket: win up to \$350
- \$5 *Lambeau Luck* ticket: win up to \$30,000
- \$10 *Green Bay Packers* ticket: win up to \$45,000
- More information on the Wisconsin Lottery Packers games is available online at www.wilottery.com.



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