PRIZE GIVEAWAY

OFFICIAL RULES

A. ELIGIBILITY: NO PURCHASE NECESSARY TO ENTER OR WIN. OVERALL ODDS OF WINNING DEPEND ON TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. The DRAWING is open only to individuals who are eighteen (18) years of age or older at the time of entry. Only residents of the State of Wisconsin are eligible. For the purposes of eligibility, a resident of the State of Wisconsin is defined as a person whose primary residence is within the State of Wisconsin. Employees of the Wisconsin Lottery (the “Sponsor” or “Lottery”, 2135 Rimrock Road, Madison WI, 53708), and the Secretary, Deputy Secretary, and Assistant Deputy Secretary of the Wisconsin Department of Revenue, and their immediate family members, as defined in s.19.42(7) Wis. Stats., are not eligible. The DRAWING is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation. For Twitter and Instagram contests, for the purposes of Prize Notification (see section E below), the winners must be following the Lottery at the time of Prize Notification.

B. HOW TO ENTER: The Start time and End time of the ENTRY period will be announced by the Lottery prior to the commencement of the Entry Period. The ENTRY dates and times may be changed by the Lottery to meet the operational needs of the Lottery. The only way to enter is online. No other method of entry will be accepted. The method of entry may be changed by the Lottery Administrator to meet the operational needs of the Lottery. Limit one (1) entry per person and one (1) entry per social media account.

At the Start time, the Lottery will "tweet" to Twitter or post to Facebook or Instagram a question or other entry requirement (i.e., pictures) through the @wilottery Twitter account, Facebook or Instagram. Entrants will then have until the End time to respond to the question or complete the entry task requested. For Twitter questions, the answer must include "@wilottery" in the
answer. For Facebook and Instagram contests, the entry must be submitted through the Lottery’s entry form at www.wilottery.com, on Facebook/Instagram, or through a third party contest site.

The date and time of Entry Period may be announced by the Lottery at the time of the commencement of the Entry Period or up to 48 hours in advance of the time of commencement of the Entry Period at the discretion of the Lottery Administrator.

Entries should not contain any defamatory, libelous, indecent, or obscene material, sexual content, inappropriate language, unsuitable behavior, or adult-oriented material. Any entry that, in the sole judgment of the Lottery or its agents violates the foregoing requirement, will be automatically disqualified and will not be eligible to win. In the case of DRAWINGS that require the submission of images and/or videos, any entries that show or include minors, drug use, alcohol, or other questionable images may be disqualified from the DRAWING and/or hidden from public view at the Lottery’s sole and absolute discretion.

In addition to these Official Rules, any rules and requirements listed in the individual details of our current prize giveaway for that particular DRAWING shall be considered part of the Official Rules.

C. METHOD OF SELECTING WINNERS: Winners for the DRAWING are selected by random drawings.

Each DRAWING consists of one (1) drawing to be held on the same date that the contest ends. The DRAWING date and time may be changed by the Lottery Administrator to meet the operational needs of the Lottery.

In the DRAWING, only those entrants who responded to the question with an appropriate answer (and for Twitter with "@wilottery" in the message), or complete the Instagram task requested, within the time frame will be eligible. From all of the entrants who are eligible, there will be at least one entry drawn at random. The first eligible entry drawn shall win the prize designated for that specific DRAWING (See section D for prize details.) The DRAWING prize and number of winners will be determined prior to the ENTRY period and announced along with the other DRAWING information. The DRAWING prize and number of winners may be changed by the Lottery Administrator to meet the operational needs of the Lottery.

After the initial drawing of the winning entry is held, five (5) additional eligible entries will be drawn as alternates (“Alternates”), with the order in which the entries are drawn being noted. If an entry for the DRAWING is disqualified or a prize is forfeited, an Alternate will be awarded the applicable prize. The order in which the Alternate entry is drawn in the alternate drawing
determines the order in which an Alternate entry will be awarded a forfeited prize or a prize from a disqualified entry.

In the case of multiple winners in a DRAWING, prizes are limited to one (1) per social media account and per household. In these Official Rules, a household is defined as persons living within the same address. In the event of multiple winners, once an eligible DRAWING entry has been drawn for a person or household, any subsequent entries drawn for that same person or household will be disqualified. For a DRAWING with multiple winners, the order in which the entries were drawn shall determine the prize, with the first entry drawn receiving the highest valued prize. For Alternates, the order in which the Alternate entry is drawn in the alternate drawing determines the order in which an Alternate entry will be awarded a forfeited prize or a prize from a disqualified entry. The order in which a specific prize is forfeited or disqualified, regardless of the value or type of prize, determines the order in which it is awarded to the next Alternate.

No more than one individual person may win a DRAWING prize. No groups or entities (other than one individual person) may claim a DRAWING prize or any portion of said prize. Any entry in which one individual person cannot be determined from the account or response will be disqualified.

D. PRIZES: No fee or payment, including shipping and handling fees, is required to receive a DRAWING prize. All other costs and expenses associated with prize acceptance not specified herein as being provided are the sole responsibility of each winner.

DRAWING prizes are non-transferable and non-assignable, with no cash redemptions except at Sponsor’s sole and absolute discretion. Sponsor reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value at its sole and absolute discretion.

The total verifiable retail value of any DRAWING prize shall not exceed $500. DRAWING prizes will be non-cash prizes and will include, but not be limited to, gift cards, merchandise, Lottery-branded prizes and Lottery tickets. The DRAWING prize(s) will be determined prior to the Entry Period and announced along with the other DRAWING information. The DRAWING prizes may be changed by the Lottery Administrator to meet the operational needs of the Lottery.

Gift cards are subject to the standard terms, conditions, and requirements of the specific gift cards. This prize giveaway is not affiliated with any other legal entity aside from the Lottery and the State of Wisconsin.

E. NOTIFICATION AND PRIZE DELIVERY: For Twitter contests, the Lottery will send a personal message to the winner via Twitter. For Instagram
contests, the Lottery will send a personal message to the winner via Instagram. For Facebook contests, the Lottery will send a personal email to the winner using the email address provided in the official entry form or will direct message the winner if no form is used. In the prize notification email, the winner will be asked to provide a proper name and mailing address, and verify that they are at least 18 years of age. For Twitter and Instagram contests, if the winner is not following the Lottery on Twitter/Instagram at that time, the prize will be forfeited and an Alternate will be awarded the prize (see Section C, paragraph 5). The names of the winners will be announced through the Wisconsin Lottery's Twitter account, Facebook account, Instagram account, and/or Player's Club. Potential winners have 48 hours after prize notification to respond to the Wisconsin Lottery with a proper name, shipping address and age verification. If a potential winner fails to respond to the Wisconsin Lottery’s prize notification within that time, the prize will be forfeited and an Alternate will be awarded the prize (see Section C).

Prizes will be mailed or shipped to the winners as soon as reasonably possible, and not more than 180 days after DRAWING. Delivery dates are scheduled and subject to change at the Lottery’s discretion. The Lottery and each of its respective agents and representatives are not responsible for loss, theft or delay of prizes associated with the DRAWING once the prizes have been mailed or shipped.

Prizes will be mailed or shipped to the address provided by the winner in the post-drawing notification. In the event that a prize cannot be successfully delivered to that address, or the address is outside of the State of Wisconsin, such potential winner will be disqualified, the prize will be forfeited, and an Alternate will be awarded the prize.

Any prizes that remain unclaimed twenty (20) calendar days after the DRAWING will be considered permanently forfeited, and no further Alternates will be selected.

F. WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the DRAWING and claiming a prize, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the State of Wisconsin, Wisconsin Department of Revenue, Lottery, Twitter, Facebook, and each of their respective affiliated companies, parents, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the DRAWING, and all of their respective officers, directors, employees, agents and representatives (collectively, “Released Parties”) for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the DRAWING or from the receipt or use of any DRAWING prize or activity related to the receipt or use of any such prize. By acceptance
of prize, each winner grants to the Lottery and each of their respective designees the right to publicize such winner’s name, address (city only), photograph, voice, statements or other likeness and prize information in any media now known or hereafter devised, throughout the world, in perpetuity, without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law.

By entering the prize giveaway, each entrant grants to the Lottery and each of their respective designees the ownership and exclusive rights to the uploaded image, including the right to publicize such winner’s name, address (city only), photograph, voice, statements, video, or other likeness and prize information in any media now known or hereafter devised, throughout the world, in perpetuity, without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law, including all rights of privacy and publicity of persons appearing in the entry.

G. GENERAL CONDITIONS: Released Parties are not responsible for printing or typographical errors in any DRAWING-related materials, or for stolen, late, misdirected, lost, damaged, garbled, delayed, incomplete, or inaccurate entries. DRAWING entries generated by a script, macro or other mechanical or automated means will be disqualified. The Lottery and each of their respective agents, Released Parties and representatives are not responsible for incorrect, inaccurate transcription or loss or delay of entry or prize reply information, or any viruses transmitted to computers of participants via the Internet, or for any technical or human errors associated with the DRAWING. If, in the exclusive judgment of the Lottery, this DRAWING becomes compromised in any way, the Lottery reserves the right to withdraw the offer, cancel any method of entry, to void any entries submitted fraudulently or select winners from all eligible entries received prior to act that compromised the DRAWING.

Persons who tamper with or abuse any aspect of the DRAWING or website or attempt to undermine the legitimate operation of the DRAWING by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or any of the Released Parties’ representatives or who are in violation of these Official Rules, as solely determined by the Lottery, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this DRAWING is unlawful and subject to legal action by the Wisconsin Lottery and the Released Parties. Any entries which contain obscene, violent, or other inappropriate imagery or language, at the sole and absolute discretion of the Lottery, will be disqualified and all associated entries will be void. The Lottery shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the DRAWING, and to resolve all disputes in its sole discretion. Released Parties make no warranty, guaranty or representation of any kind concerning any prize, and disclaim any
implied warranty. The Lottery’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. All disputes will be resolved under applicable laws in the County of Dane, State of Wisconsin.

The Lottery, as applicable, reserves the right, in their sole discretion, to cancel or suspend the DRAWING (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the DRAWING (or any portion thereof). In the event of cancellation, the Lottery may elect to identify winners and award the prizes by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation.

Any attempt by an entrant to deliberately damage any website or undermine the content or legitimate operation of this DRAWING is a violation of criminal and civil laws. Should such an attempt be made, the Lottery will disqualify any such entrant and reserve the right to seek damages (including attorneys’ fees) and other remedies from any such entrant to the fullest extent permitted by law.