



# WISCONSIN LOTTERY

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## News Release

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[WILottery.com](http://WILottery.com)



May 1, 2019

For immediate release

## Wisconsin Kicks Off Participation in First POWERBALL Millionaire of the Year *Limited time offer for chance to win a trip to New York City and \$1 million on New Year's Eve begins today*

**MADISON, Wis.** – The Wisconsin Lottery launched a limited-time offer today for a chance to win a trip to celebrate New Year's Eve in Times Square in New York City along with a chance to win an additional \$1 million. POWERBALL tickets purchased between May 1 and 8:59 p.m. on May 25 may count toward entry into The New Year's Rockin' Eve VIP Experience.

"This is a once-in-a-lifetime opportunity for Wisconsin POWERBALL players to be part of the world's most famous New Year's Eve celebration, plus have a chance to become the first millionaire of 2020," said Wisconsin Lottery Director **Cindy Polzin**. "Wisconsin is proud to be represented in a very unique VIP experience that allows players exclusive access to many of the Big Apple's most famous activities. After winning 2019's largest jackpot to date, seeing WINsconsin lay claim to the first million-dollar prize of the 2020 would be a great way to start the year."

Wisconsin will send three winners and their guests to New York City this New Year's Eve to attend an exclusive POWERBALL party in Times Square. Each trip prize winner will also be eligible to win an additional \$1 million. To enter:

- 1) Collect any one Wisconsin Lottery POWERBALL ticket (with or without Power Play) purchased between May 1 and 8:59 p.m. on May 25.
- 2) On the ticket back, place full name, address, phone number, and signature. Each entry must clearly state one person's name and address.
- 3) Place the ticket in an envelope no larger than 4 ½" x 9 ½", affix sufficient postage, and mail to:  
POWERBALL DRAWING  
PO BOX 8919  
MADISON, WI 53708

The first POWERBALL Millionaire of the Year campaigns are set to occur in 24 participating jurisdictions. Entry dates and requirements vary by participating lottery. More than 300 winners from those jurisdictions will head to New York City to enjoy experiences, including a performance at Radio City Music Hall and holiday cruise on the Hudson River with dinner and entertainment. The experience also includes round-trip airfare, hotel accommodations, and an exclusive New Year's Eve gala at the Crowne Plaza Hotel, featuring live entertainment and prime viewing of the Times Square ball drop. One lucky trip winner will be randomly drawn to win \$1 million.

Additional information about the POWERBALL Millionaire of the Year is available on the Wisconsin Lottery website at [www.wilottery.com](http://www.wilottery.com).

### ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Of each dollar spent on the Wisconsin Lottery, 57 cents goes back to prizes, 30 cents to property tax credits, seven cents to operations and six cents to retailers. Since 1988, the Wisconsin Lottery generated:

- More than \$14.5 billion in total revenue
- Over \$8.2 billion in prizes paid
- More than \$4.3 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit [wilottery.com](http://wilottery.com). The Wisconsin Lottery is on social media via Facebook and YouTube ([/wilottery](https://www.youtube.com/wilottery)) and Twitter and Instagram ([@wilottery](https://www.instagram.com/wilottery)).

#WINsconsin