



WISCONSIN LOTTERY

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News Release

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FOR IMMEDIATE RELEASE

Wisconsin Lottery Selected as Finalist

2019 National Council on Problem Gambling Annual Awards finalists announced

MADISON, Wis. – The Wisconsin Lottery has been selected as a finalist for the 2019 National Council on Problem Gambling (NCPG) Annual Award. Finalists were chosen based on their outstanding contributions in the field of problem gambling and responsible gaming.

"We are honored to be recognized nationally for our commitment to problem gambling awareness," said Wisconsin Lottery Director **Cindy Polzin**.

The Lottery is a finalist for its Superhero poster "When It Stops Feeling Super," developed by Creative Marketing Resources, Inc., which provides Wisconsin residents with problem gambling help information. This piece is for display at over 3,500 Lottery retail locations and at problem gambling counseling centers throughout the state.

This year's award recipients will be announced on Friday, July 19, at the NCPG Annual Awards Ceremony during the 33rd National Conference in Denver, CO.

The Lottery has also been recognized at the state level, winning the 2018 Wisconsin Council on Problem Gambling (WCPG) Outstanding Achievement Award for providing excellence in services, resources, and long-term devotion to problem gamblers and the growth of the Council. The Lottery has partnered with WCPG for more than a decade, committing over \$3.25 million to responsible gaming education.

ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Of each dollar spent on the Wisconsin Lottery, 57 cents goes back to prizes, 30 cents to property tax credits, seven cents to operations and six cents to retailers. Since 1988, the Wisconsin Lottery generated:

- More than \$14.5 billion in total revenue
- Over \$8.2 billion in prizes paid
- More than \$4.3 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit wilottery.com. The Wisconsin Lottery is on social media via Facebook and YouTube ([/wilottery](https://www.youtube.com/wilottery)) and Twitter and Instagram ([@wilottery](https://www.instagram.com/wilottery)).

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