



WISCONSIN LOTTERY

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News Release

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FOR IMMEDIATE RELEASE

New SKEE-BALL® Ticket Brings Classic Arcade Game to the Wisconsin Lottery

Wisconsin Lottery partners with Bay Tek Entertainment

MADISON, Wis. – The Wisconsin Lottery and Bay Tek Entertainment are teaming up for the first time on a new \$3 SKEE-BALL® instant scratch game that offers players a chance to win up to \$30,000 instantly!

SKEE-BALL® went on sale Friday, August 9 and is available at Lottery retailers throughout the state. Players not only have a chance to win cash prizes instantly on the scratch game, they also have a chance to win one of two Nintendo Switch® Packages in the SKEE-BALL® Online Prize Giveaway.

"We're excited to partner with a Wisconsin company, Bay Tek Entertainment, to bring players this classic arcade game," says Wisconsin Lottery Director, Cindy Polzin. "A game like this is sure to be a hit with Lottery players while also benefiting Wisconsin property taxpayers."

SKEE-BALL® Scratch Game:

- Each ticket costs \$3
- A chance to win up to \$30,000 instantly
- All prizes in the scratch game are cash prizes

Visit wilottery.com/skeeball for the fun:

- **SKEE-BALL® Online Game**
 - Start with 10 balls per game and the ability to earn more along the way
 - When the game ends, enter your initials to post on the leaderboard
 - Leaderboard resets every Sunday at 12 a.m.
- **SKEE-BALL® Prize Giveaway**
 - A chance to win one of two Nintendo Switch® Packages
 - No purchase necessary
 - Must be at least 18 years old to enter
 - Enter from August 9–October 8, 2019

For more information on the Wisconsin Lottery SKEE-BALL® scratch game, visit wilottery.com. The Wisconsin Lottery is on social media via Facebook and YouTube (**/wilottery**) and Twitter and Instagram (**@wilottery**).

#Winsconsin



SKEE-BALL

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