



WISCONSIN LOTTERY

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News Release

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WILottery.com



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FOR IMMEDIATE RELEASE

Holly Jolly Raffle 2019 Winner Claims Prize

Marinette woman gets \$100,000 top prize

MADISON, Wis. – **Rachel Koeffler** of Marinette claimed the \$100,000 top prize in the Wisconsin Lottery's 2019 **Holly Jolly Raffle**. Rachel purchased her winning lotto ticket at **Holiday Station Store** (4010 Marinette Ave.) in **Marinette**. The 2018 Holly Jolly Raffle winning ticket was also sold in Marinette County at **Pit Stop Gas** (1240 River St.) in **Niagara**. The two retailers are about an hour and a half from each other.

Rachel had purchased several tickets for this year's **Holly Jolly Raffle**. On the December 10 drawing day, she was checking her numbers on the [Wisconsin Lottery website](http://www.wisconsinlottery.com) and couldn't believe her eyes when she saw one of her tickets matched the top prize number of 025954.

It was a record-setting sales period for 2019 **Holly Jolly Raffle** tickets. Launched November 1, 2019, the raffle sold out in just 26 days, marking the fastest sell-out of 100,000 quantity in Lottery history. The previous fastest selling year, 2018, sold out in 31 days.

In addition to the top prize ticket, a total of 50 additional tickets won prizes of \$1,000 each while 1,000 others won \$100 apiece. Players can check numbers at: <https://wilottery.com/games/raffles>

Winners at all prize levels have until June 7, 2020, to claim their prizes by mail or in person at the [Lottery's Madison or Milwaukee offices](#).



Holly Jolly Raffle Details:

Each play costs \$5 and prints on a separate ticket. A 6-digit number is printed on each Holly Jolly Raffle lotto ticket. Tickets are sold in numerical order starting with 000001. Once all 100,000 tickets are sold, no more tickets are available for purchase. The odds of winning the \$100,000 Holly Jolly Raffle top prize is 1 in 100,000.

ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Of each dollar spent on the Wisconsin Lottery, 57 cents goes back to prizes, 30 cents to property tax credits, seven cents to operations and six cents to retailers.

Since 1988, the Wisconsin Lottery has generated:

- More than \$15.3 billion in total revenue
- Over \$8.7 billion in prizes paid
- More than \$4.6 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit wilottery.com. Follow the Wisconsin Lottery on Facebook ([/wilottery](#)), Instagram ([@wilottery](#)), Twitter ([@wilottery](#)), and YouTube ([/wilottery](#)).

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