



WISCONSIN LOTTERY

2135 Rimrock Road - MS 231
P.O. Box 8941
Madison, WI 53708-8941

News Release

Contact: Wisconsin Lottery Communications | ☎ 608-261-8412 ✉ WILotteryCommunications@wisconsin.gov

WILottery.com



July 2, 2020
FOR IMMEDIATE RELEASE

Reedsburg's Viking Village Inc. Has Three \$100,000 Lottery Winners *Small town sees three top prize winners in just over a year*

MADISON, Wis. – The city of Reedsburg, with a population of just under 10,000, has had three \$100,000 **All or Nothing** Lotto game winners since May 2019. Viking Village Inc., with Viking Express Mart and Viking Village Foods, sold the three Top Prize-winning tickets, leaving the town feeling lucky.

- June 6, 2020 draw: Jesus Ruiz Rangel of Reedsburg won \$100,000 by matching 11 of 11 numbers. **Viking Village Foods**, 150 Viking Dr., sold the ticket.
- January 27, 2020 draw: Andrew Sikorski of Reedsburg won \$100,000 by matching 0 of 11 numbers. **Viking Express Mart**, 10 Viking Dr., sold the ticket.
- May 14, 2019 draw: Dianne Owen of Reedsburg won \$100,000 by match 0 of 11 numbers. **Viking Village Foods**, 150 Viking Dr., sold the ticket.

"We're very excited for the winners," said Pam Coy, Viking Village Inc. owner and manager. "We're the lucky spot in Reedsburg so if you want to win, you should buy tickets at Viking."

Retailers receive a \$2,000 incentive for selling a winning \$100,000 *All or Nothing* ticket.

The odds of winning [All or Nothing's](#) \$100,000 top prize are 1 in 352,716. Drawings are held every day after 1:30 p.m. for Midday draws and after 9:00 p.m. for Evening draws. Tickets must be purchased before 1:30 p.m. and 9:00 p.m. to be included in that day's Midday or Evening drawing.

ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Of each dollar spent on the Wisconsin Lottery, 57 cents goes back to prizes, 30 cents to property tax credits, seven cents to operations, and six cents to retailers.

Since 1988, the Wisconsin Lottery has generated:

- More than \$15.3 Billion in total revenue
- Over \$8.7 Billion in prizes paid
- More than \$4.6 Billion in funding for property tax credits to eligible Wisconsin homeowners

For more information on the Wisconsin Lottery, visit wilottery.com. Follow the Wisconsin Lottery on Facebook ([/wilottery](#)), Instagram ([@wilottery](#)), Twitter ([@wilottery](#)), and YouTube ([/wilottery](#)).

#WINsconsin