



WISCONSIN LOTTERY

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News Release

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WILottery.com



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FOR IMMEDIATE RELEASE

Hayward Man Wins \$1 Million from Scratch Ticket

Lucky player canoed into a Million dollars

MADISON, Wis. – **Bradley Madison** of Hayward's recent housecleaning really paid off. After selling a canoe he no longer used, Madison used the cash from the sale to try his luck on some Wisconsin Lottery scratch tickets, including the \$30 **Supreme** ticket. Madison's **Supreme** ticket happened to be one of the lucky top prize winners worth \$1 Million.

Holiday Station Store (10478 State Rd. 27) in Hayward sold the winning ticket. Retailers who sell winning tickets over \$599 receive an incentive of 2 percent of the winning ticket amount up to \$100,000. Holiday will receive a \$20,000 incentive for selling the ticket.

The odds of winning the **Supreme** top prize of \$1,000,000 are 1:160,000. There is **one** unclaimed top prize in this game.



ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Of each dollar spent on the Wisconsin Lottery, 57 cents goes back to prizes, 30 cents to property tax credits, seven cents to operations and six cents to retailers.

Since 1988, the Wisconsin Lottery has generated:

- More than \$15.3 Billion in total revenue
- Over \$8.7 Billion in prizes paid
- More than \$4.6 Billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit wilottery.com. Follow the Wisconsin Lottery on Facebook ([/wilottery](https://www.facebook.com/wilottery)), Instagram ([@wilottery](https://www.instagram.com/wilottery)), Twitter ([@wilottery](https://twitter.com/wilottery)), and YouTube ([/wilottery](https://www.youtube.com/wilottery)).

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