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FOR IMMEDIATE RELEASE

Wisconsin Lottery Launches Living Lucky with Luke Combs Scratch Ticket with Bonus Drawing

Bonus drawing includes a chance for three players to win a trip to Nashville, Tennessee for an exclusive Luke Combs concert and an opportunity to win \$500,000 or \$10,000

MADISON, Wis. – 2021 Country Music Association Entertainer of the Year Luke Combs is the face of a new Wisconsin Lottery instant scratch ticket – *Living Lucky with Luke Combs*.

The \$5 scratch ticket offers a \$10,000 top prize and features a bonus drawing opportunity for three different Wisconsin Lottery players to win a trip for two to Nashville, Tennessee for an exclusive Luke Combs concert in February 2024. In addition to the once-in-a-lifetime concert experience, bonus drawing winners will also have chances to win \$500,000 and \$10,000 in separate drawings at the concert.

"Wisconsin is full of Luke Combs fans so it makes sense we're the first state to offer this scratch ticket and bonus drawing," said Wisconsin Lottery Director, Cindy Polzin. "I can't wait to award the exclusive Living Lucky with Luke Combs concert experience to three Wisconsin Lottery players!"

The *Living Lucky with Luke Combs* ticket will be exclusively available at the 2022 Country Fest, held in Cadott, starting June 23. Tickets will be available at all Lottery retailers throughout the state beginning June 24, 2022.

The complete bonus drawing Living Lucky VIP Prize Package includes:

- Two (2) tickets to a performance of Luke Combs at the iconic Ryman Auditorium in Nashville, TN.
- Round-trip, economy-class airline transportation for two (2) people from major airport nearest winner's city to Nashville, TN.
- Three (3) night hotel accommodation at a downtown hotel in Nashville, TN.
- Tour for two (2) to the Country Music Hall of Fame and Museum™.
- \$500 pre-paid gift card.
- Designated meals.
- One (1) welcome gift.
- Event-related ground transportation to and from airports, hotel, and activities in Nashville.
- Required federal and state withholding taxes (for trip prizes only).
- Additional chances to win \$10,000 cash prize drawing or \$500,000 cash prize drawing during the trip.

The total estimated value of the bonus drawing trip prize, excluding any potential prize won during the trip, is \$21,066. All prizes during the trip and concert will be provided by Atlas Experiences.

To enter the *Living Lucky with Luke Combs* bonus drawing, players must:

- Collect at least one (1) non-winning Wisconsin Lottery *Living Lucky with Luke Combs* scratch ticket.

- On the ticket back, place full name, address, phone number, and signature. Each entry must clearly state one person's name and address.
- Place the ticket in an envelope no larger than 4 ½ X 9 ½, affix postage, and mail to:

Living Lucky Drawing
PO Box 77094
Madison, WI 53707

Players may enter as often as they wish, but each envelope must be mailed separately. Entries should include only one ticket per envelope. Entries must be received through the U.S. mail by Tuesday, March 28, 2023.

Trip winners for the *Living Lucky with Luke Combs* bonus drawing will be announced Thursday, April 6, 2023. All prizes and drawings during the Nashville trip and Luke Combs concert are separate prizes and drawings from the Wisconsin Lottery's *Living Lucky with Luke Combs* drawing.

Odds for winning the *Living Lucky with Luke Combs* \$10,000 top prize are 1:300,000. Odds for Wisconsin Lottery VIP trip prize winners to win \$500,000 are 1:500. Based on three Wisconsin Lottery VIP trip prize winners, the odds of a trip winner winning \$10,000 are 1:3.

ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Since 1988, the Wisconsin Lottery has generated:

- More than \$17 billion in total revenue
- Over \$9.7 billion in prizes paid
- More than \$5.1 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit wilottery.com. Follow the Wisconsin Lottery on Facebook ([/wilottery](https://www.facebook.com/wilottery)), Instagram ([@wilottery](https://www.instagram.com/wilottery)), Twitter ([@wilottery](https://twitter.com/wilottery)), and YouTube ([/wilottery](https://www.youtube.com/wilottery)).

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