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FOR IMMEDIATE RELEASE

PHOTO: Aaron Mueller, Kwik Trip Manager

\$100,000 Lottery Prize for the Holidays

Holly Jolly Raffle top prize sold in De Pere

MADISON, Wis. – For a customer of **Kwik Trip on Main**, 746 Main Ave. in De Pere, a \$5 raffle ticket purchase has turned into \$100,000 just in time for the holidays. The Wisconsin Lottery retailer sold the \$100,000 top prize-winning ticket, number 016278, in the 2022 [Holly Jolly Raffle](#) lotto game. The winning ticket was drawn on December 5, 2022.

Kwik Trip Manager Aaron Mueller said, "This is really exciting. We have so many regular Lottery players in our little store. It's awesome we sold the winning ticket."

Always a popular lotto game in Wisconsin, the *Holly Jolly Raffle* launched on Friday, October 21, 2022, and sold out 125,000 available tickets on Wednesday, November 16, 2022.

Mueller added, "We hope the winner is someone local."

In addition to the top prize-winner, 65 tickets of \$1,000 and 1,500 tickets of \$100 were also drawn. Players can check their numbers at any Lottery retailer or by going to wilottery.com/games/raffles.

Winners at all prize levels have 180 days from the drawing date to claim their prize. All winning tickets can be claimed by mail or in person at the Madison or Milwaukee offices. \$100 prize winners can be claimed at any retailer. For more information on claiming prizes visit wilottery.com/winners/claim-prize or call the Lottery Player Hotline at (608) 261-4916.

Wisconsin Lottery retailers who sell winning lotto or scratch tickets over \$599 receive a two percent Retailer Performance Program Winning Ticket Incentive.

Winning odds for the Holly Jolly Raffle lotto game are:

<u>Prize</u>	<u>Odds</u>	<u># of Winners</u>
\$100,000	1:125,000	1
\$1,000	1:1,924	65
\$100	1:84	1,500

Prizes = 50.4% of sales. Odds based on 125,000 tickets sold.



ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Since 1988, the Wisconsin Lottery has generated:

- More than \$16.1 billion in total revenue
- Over \$9.1 billion in prizes paid
- More than \$4.8 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit wilottery.com. Follow the Wisconsin Lottery on Facebook ([/wilottery](https://www.facebook.com/wilottery)), Instagram ([@wilottery](https://www.instagram.com/wilottery)), Twitter ([@wilottery](https://twitter.com/wilottery)), and YouTube ([/wilottery](https://www.youtube.com/wilottery)).

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