



WISCONSIN LOTTERY

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FOR IMMEDIATE RELEASE

Wisconsin Lottery Celebrates Lottery Week

MADISON, Wis. – In collaboration with lotteries across North America, the Wisconsin Lottery is co-hosting a week-long celebration - Lottery Week (July 17-21). The annual observance is in its fifth year of existence, recognizing the collective contributions to communities in the United States and Canada.

Supporting community programs in 45 states plus the District of Columbia, Puerto Rico and the U.S. Virgin Islands, according to the Multi State Lottery Association, U.S. lotteries generated sales more than \$28.6 billion for their beneficiaries in 2022. An average of 95% of the funds from sales of traditional U.S. lottery games go directly back into the economy through prizes, retailer commissions and public programs such as education, the environment, health care, capital construction projects, cultural activities, and in Wisconsin, property tax relief.

For Wisconsin, the Badger State has plenty of reasons to celebrate. Thanks to the Wisconsin Lottery players as well as the hard work of retailers and Lottery staff across the state, the 2022 Lottery and Gaming Credit toward Wisconsin property tax relief was more than \$319.8 million. In fact, since 1988, the Lottery has helped generate over \$5.4 billion in Wisconsin property tax credits, \$10.2 billion in prizes and more than \$1.1 billion in retailer compensation.

Positively impacting Wisconsin communities is just part of the Lottery's commitment to corporate social responsibility. The Wisconsin Lottery is a longtime partner of the Wisconsin Council on Problem Gambling (WCPG). Together, the Lottery and the WCPG produce annual responsible gaming advertising campaigns to help encourage safe, responsible play. Additionally, last year the Wisconsin Lottery received certification of its responsible gaming program by the World Lottery Association (WLA) with the plan to grow the program even further in the future.

In honor of Lottery Week, the Wisconsin Lottery social media sites will use the hashtag #LotteryWeek on all content each day. In addition, a social media giveaway is planned for July 20.

ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Since 1988, the Wisconsin Lottery has generated:

- More than \$18 billion in total revenue
- Over \$10.2 billion in prizes paid
- More than \$5.4 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit wilottery.com. Follow the Wisconsin Lottery on Facebook ([/wilottery](https://www.facebook.com/wilottery)), Instagram ([@wilottery](https://www.instagram.com/wilottery)), Twitter ([@wilottery](https://twitter.com/wilottery)), and YouTube ([/wilottery](https://www.youtube.com/wilottery)).

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