Report 18-7 August 2018

Wisconsin Lottery Fiscal Year 2016-17

STATE OF WISCONSIN



Legislative Audit Bureau

Report 18-7 August 2018

Wisconsin Lottery

Fiscal Year 2016-17

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Report 18-7 August 2018

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Joe Chrisman State Auditor

August 9, 2018

Senator Robert Cowles and Representative Samantha Kerkman, Co-chairpersons Joint Legislative Audit Committee State Capitol Madison, Wisconsin 53702

Dear Senator Cowles and Representative Kerkman:

As required by s. 13.94 (1) (em), Wis. Stats., we have completed a financial audit of the Wisconsin Lottery, which is administered by the Wisconsin Department of Revenue (DOR). We have provided an unmodified opinion on the Wisconsin Lottery's fiscal year (FY) 2016-17 and FY 2015-16 financial statements.

Wisconsin Lottery ticket sales decreased from \$627.1 million in FY 2015-16 to \$602.8 million in FY 2016-17, or by 3.9 percent. This decrease is the result of a decline in lotto ticket sales following a record Powerball jackpot in January 2016. As ticket sales decrease, Wisconsin Lottery expenses also decrease. Operating expenses decreased from \$451.9 million in FY 2015-16 to \$439.6 million in FY 2016-17, or by 2.7 percent.

The Wisconsin Constitution requires that net proceeds from the Wisconsin Lottery be used exclusively for property tax relief for Wisconsin residents. During FY 2016-17, lottery proceeds used for property tax relief totaled \$183.3 million. In September 2017, the Wisconsin Department of Administration and the Legislature's Joint Committee on Finance authorized the use of \$172.1 million in Wisconsin Lottery proceeds for property tax relief during FY 2017-18.

We identified a significant deficiency in DOR's process for removing terminated employee access from STAR Finance, the component of the State's employee resource planning system that provides accounting functions. We first reported this issue in our audit of the State's FY 2016-17 Comprehensive Annual Financial Report (report 18-3). This issue is included in our Independent Auditor's Report on Internal Control over Financial Reporting and on Compliance and Other Matters, which is on page 59.

We appreciate the courtesy and cooperation extended to us by DOR staff in completing this audit.

Respectfully submitted,

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Joe Chrisman State Auditor

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Wisconsin Lottery Ticket Sales Wisconsin Lottery Operating Expenses Property Tax Relief Statutory Requirements Events Subsequent to FY 2016-17

Introduction =

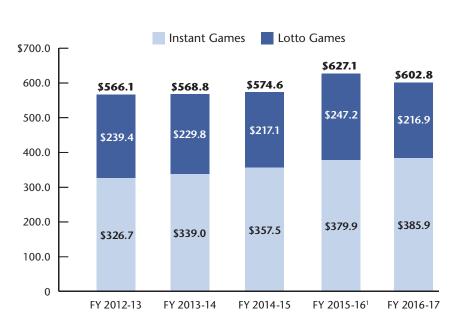
The Wisconsin Lottery began operations in September 1988, after Wisconsin voters adopted a constitutional amendment in 1987 that allowed the Legislature to create a state lottery with net proceeds to be distributed for property tax relief. Since 1995, the Department of Revenue has managed the Wisconsin Lottery. As required by s. 13.94 (1) (em), Wis. Stats., we have completed a financial audit of the Wisconsin Lottery and have provided an unmodified opinion on its financial statements for the years ended June 30, 2017, and June 30, 2016. We reviewed ticket sales, operating expenses, property tax relief funded by net proceeds available from the Wisconsin Lottery, and compliance with selected statutory provisions.

Wisconsin Lottery Ticket Sales

From FY 2015-16 to FY 2016-17, ticket sales decreased by 3.9 percent and were \$602.8 million in FY 2016-17.

As shown in Figure 1, the Wisconsin Lottery's ticket sales decreased from \$627.1 million in fiscal year (FY) 2015-16 to \$602.8 million in FY 2016-17, or by 3.9 percent. Sales of instant tickets, which are scratch-off and pull-tab tickets, increased by \$6.0 million, or by 1.6 percent. Lotto sales decreased \$30.3 million, or 12.2 percent, which was primarily the result of a record Powerball jackpot exceeding \$1.5 billion in January 2016. No similar jackpots occurred during FY 2016-17 and, therefore, lotto sales declined in that fiscal year.





Wisconsin Lottery Ticket Sales (in millions)

¹ A record lotto jackpot exceeding \$1.5 billion for Powerball occurred in January 2016.

From FY 2015-16 to FY 2016-17, the Wisconsin Lottery's operating expenses decreased by 2.7 percent and were \$439.6 million in FY 2016-17. **Wisconsin Lottery Operating Expenses**

The Wisconsin Lottery's largest expenses are prizes and retailer compensation. Retailer compensation includes commissions and incentives that are paid to retailers to promote higher ticket sales. As shown in Table 1, the Wisconsin Lottery's operating expenses decreased from \$451.9 million in FY 2015-16 to \$439.6 million in FY 2016-17, or by 2.7 percent, primarily because expenses for lotto prizes decreased as lotto ticket sales decreased.

Table 1

Total	\$402.3	\$408.7	\$415.4	\$451.9	\$439.6
Other ¹	8.2	8.1	8.1	9.0	9.0
Product Information	7.5	7.5	7.5	7.5	7.5
Game Development and Production	18.2	18.0	17.8	19.4	18.8
Retailer Compensation	39.2	38.4	39.6	43.5	41.3
Prize Expenses	\$329.2	\$336.7	\$342.4	\$372.5	\$363.0
Operating Expense Type	FY 2012-13	FY 2013-14	FY 2014-15	FY 2015-16	FY 2016-17

Wisconsin Lottery Operating Expenses

(in millions)

¹ Includes staff salaries, fringe benefits, supplies and services, and depreciation.

Game development and production expenses include donated prize expense, instant game ticket printing and delivery costs, and payments to IGT Global Solutions Corporation, which provides an integrated gaming computer system to account for instant and lotto game activity and to network with retailer terminals. Game development and production expenses generally fluctuate based on changes in ticket sales. The Wisconsin Lottery paid IGT Global Solutions Corporation approximately \$14.5 million in FY 2015-16 and \$13.9 million in FY 2016-17.

In FY 2016-17, the Wisconsin Lottery spent \$7.5 million to provide information about its products. The Wisconsin Constitution prohibits public funds or revenues derived from lottery operations from being spent for promotional advertising and requires that any advertising provide only information about the prize structures and chances of winning. The Wisconsin Lottery's annual product information budget, which is established through the State's biennial budget, remained unchanged at \$7.5 million from FY 2007-08 to FY 2016-17. The Wisconsin Lottery spent \$7.5 million on product information in both FY 2015-16 and FY 2016-17. 2017 Wisconsin Act 59, the Biennial Budget Act, increased the Wisconsin Lottery's annual product information budget to \$8.5 million for both FY 2017-18 and FY 2018-19.

Property Tax Relief

From its inception in 1988 through FY 2016-17, the Wisconsin Lottery has provided \$4.2 billion in property tax relief. The Wisconsin Constitution requires that net proceeds from the Wisconsin Lottery be used exclusively for property tax relief. The proceeds are largely distributed to owners of primary residences in Wisconsin through the Lottery and Gaming Tax Credit. In FY 2016-17, \$183.3 million in lottery proceeds was used to fund the Lottery and Gaming Tax Credit, as shown in Table 2. The Department of Administration and the Legislature's Joint Committee on Finance authorized in September 2017 the use of \$172.1 million in Wisconsin Lottery proceeds for the FY 2017-18 Lottery and Gaming Tax Credit. From its inception in 1988 through FY 2016-17, the Wisconsin Lottery has provided \$4.2 billion in property tax relief.

Table 2

Total	\$817.2	\$14.9	\$832.1
2016-17	183.3	0.0	183.3
2015-16	158.1	0.0	158.1
2014-15	166.4	0.0	166.4
2013-14	168.4	0.0	168.4
2012-13	\$141.0	\$14.9	\$155.9
Fiscal Year	Tax Credit	Tax Credit ³	Total Distributed
	Lottery and Gaming	School Levy	1

Property Tax Relief ^{1, 2} (in millions)

¹ Property tax relief is funded by net proceeds from the Wisconsin Lottery and by transfers from other gaming-related appropriations, including racing and charitable bingo operations.

² Use of Wisconsin Lottery proceeds for the Farmland Tax Relief Credit program was discontinued after December 2009. Small payments continue as taxpayers amend or file late tax returns.

³ General purpose revenue replaced the use of Wisconsin Lottery proceeds to fund this program beginning in FY 2013-14.

The total distributed for property tax relief increased between FY 2012-13 and FY 2013-14, partly due to increased ticket sales. However, the total distributed for property tax relief decreased in both FY 2014-15 and FY 2015-16, then increased again in FY 2016-17. The total distributed for property tax relief is authorized early in the fiscal year and is based on an estimate of proceeds that will be available for distribution. Fewer proceeds were anticipated to be

available for distribution in both FY 2014-15 and FY 2015-16, and the property tax relief therefore decreased in each of those years. More proceeds were anticipated to be available for distribution in FY 2016-17 and, therefore, the property tax relief increased.

Statutory Requirements

State statutes impose limitations on certain types of lottery expenses. For example, s. 25.75 (3) (a), Wis. Stats., requires that at least 50 percent of lottery sales be used as prize payments to players. As shown in Table 3, the Wisconsin Lottery's prize expenses have exceeded 50 percent of ticket sales, in compliance with the statutory requirement, from FY 2012-13 through FY 2016-17. Prize expenses have fluctuated because of changes in the types of games offered and played. Lotto game prize payments, which are dependent on jackpot amounts and the frequency of winners claiming prizes, tend to fluctuate more than payments for instant games.

Table	3
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Prize Expenses as a Percentage of Ticket Sales (in millions)

			Prize Expenses as a Percentage of
Fiscal Year	Prize Expenses	Ticket Sales	Ticket Sales
2012-13	\$329.2	\$566.1	58.2%
2013-14	336.7	568.8	59.2
2014-15	342.4	574.6	59.6
2015-16	372.5	627.1	59.4
2016-17	363.0	602.8	60.2

The Wisconsin Lottery's administrative expenses were below the statutory limit from FY 2012-13 through FY 2016-17.

Section 25.75 (3) (b), Wis. Stats., provides that certain administrative expenses may not exceed 10 percent of gross lottery revenues. Gross lottery revenues for this calculation are statutorily defined to consist of instant and lotto ticket sales and retailer fees. Statutory administrative expenses include most expenses and transfers, except prize payments; retailer compensation; transfers to property tax relief; and transfers to the Wisconsin Department of Justice for lottery-related law enforcement activities. As shown in Table 4, the Wisconsin Lottery's administrative expenses remained below the statutory limit from FY 2012-13 through FY 2016-17.

Table 4

	Statutorily Defined		Percentage of
Fiscal Year	Administrative Expenses	Lottery Revenues ²	Lottery Revenues
2012-13	\$34.6	\$566.2	6.1%
2013-14	34.3	568.9	6.0
2014-15	34.1	574.7	5.9
2015-16	36.6	627.2	5.8
2016-17	36.1	602.8	6.0

Administrative Expenses as a Percentage of Lottery Revenues¹ (in millions)

¹ Section 25.75 (3) (b), Wis. Stats., provides that certain administrative expenses may not exceed 10 percent of gross lottery revenues.

² Lottery revenues represent the total operating revenues net of allowances and discounts, which is an approximate but smaller amount than the amount to be used in this calculation as defined by s. 25.75 (3) (b), Wis. Stats.

The Wisconsin Lottery spent \$5.0 million in Retailer Performance Program payments in FY 2016-17. Statutes establish maximum compensation rates for basic commissions and performance program payments to retailers who sell lottery tickets. Basic commission rates, as established in s. 565.10 (14) (b), Wis. Stats., are currently 5.5 percent of the retail price for lotto tickets and 6.25 percent for instant tickets. In addition, s. 565.02 (4) (g), Wis. Stats., authorizes a performance program to provide incentives to retailers and requires that payments not exceed 1.0 percent of gross revenues from the sale of lottery tickets. Table 5 shows the Wisconsin Lottery's Retailer Performance Program payments from FY 2012-13 through FY 2016-17. The Wisconsin Lottery spent \$5.0 million in Retailer Performance Program payments in FY 2016-17.

Table 5

	Retailer Performance		Payments as a Percentage of
Fiscal Year	Program Payments	Ticket Sales ²	Ticket Sales
2012-13	\$5.2	\$566.1	0.9%
2013-14	4.4	568.8	0.8
2014-15	5.1	574.6	0.9
2015-16	6.0	627.1	1.0
2016-17	5.0	602.8	0.8

Retailer Performance Program Payments as a Percentage of Ticket Sales¹ (in millions)

¹ Section 565.02 (4) (g), Wis. Stats., authorizes a performance program to provide incentives to retailers and requires that payments not exceed 1.0 percent of gross revenues from the sale of lottery tickets.

² Ticket sales represent the total ticket sales net of allowances and discounts, which is an approximate but smaller amount than the amount to be used in this calculation as defined by s. 565.02 (4) (g), Wis. Stats.

The Retailer Performance Program includes a bonus for retailers that sell winning tickets, short-term incentives for retailers that increase ticket sales of certain games for specific time periods, and sales incentives for retailers that increase ticket sales. During FY 2016-17, performance payments for the sales incentives accounted for 66.9 percent of the total incentive payments, followed by winning ticket bonuses and short-term incentives accounting for 23.5 percent and 9.6 percent, respectively. The Wisconsin Lottery offered five short-term incentives ranged from \$52,478 to \$154,545, and the number of retailers who participated in each of these short-term incentives ranged from 2,585 retailers to all retailers, which is approximately 3,700.

In addition to limitations on certain types of lottery expenses, state statutes prescribe various transfers to and from the Wisconsin Lottery. Unencumbered balances and related interest for the following appropriations are to be transferred to the Wisconsin Lottery at the end of the fiscal year: the appropriation for the Department of Health Services' compulsive gambling awareness campaigns, under s. 20.435 (5) (kg), Wis. Stats.; the appropriation for the Department of Justice's gaming law enforcement, under s. 20.455 (2) (g), Wis. Stats.; and the appropriations for general operations of the Department of Administration's Division of Gaming related to racing and bingo, under s. 20.505 (8) (g) and (jm), Wis. Stats. The Wisconsin Lottery received \$557 from these transfers in FY 2015-16 and \$32,600 from these transfers in FY 2016-17.

In addition, the Wisconsin Lottery is required to transfer amounts to the General Fund related to annual appropriation bonds issued by the State of Wisconsin to pay off certain unfunded liabilities in the pension and other employee benefit programs. The Wisconsin Lottery transferred out \$151,526 in FY 2016-17 for this purpose.

Events Subsequent to FY 2016-17

In August and September 2017, two individuals were sentenced for illegal activities related to a 2007 drawing for the Wisconsin's Megabucks lotto game. The Wisconsin Lottery discusses this matter, and the steps it has taken to address it, within its Management's Discussion and Analysis, which begins on page 17.

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Audit Opinion



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Joe Chrisman State Auditor

Independent Auditor's Report on the Financial Statements and Other Reporting Required by *Government Auditing Standards*

Senator Robert Cowles and Representative Samantha Kerkman, Co-chairpersons Joint Legislative Audit Committee

Mr. Richard G. Chandler, Secretary Ms. Cindy Polzin, Lottery Administrator Department of Revenue

Report on the Financial Statements

We have audited the accompanying financial statements and the related notes of the Wisconsin Lottery as of and for the years ended June 30, 2017, and June 30, 2016, as listed in the table of contents.

Management's Responsibility for the Financial Statements

Management of the Department of Revenue and the Wisconsin Lottery are responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America. This includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards,* which is issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes

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evaluating the appropriateness of the accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion on these financial statements.

Opinions

In our opinion, the financial statements referred to in the first paragraph present fairly, in all material respects, the financial position of the Wisconsin Lottery as of June 30, 2017, and June 30, 2016, and the respective changes in its financial position and its cash flows thereof for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Emphases of Matter

As discussed in Note 2A to the financial statements, the financial statements referred to in the first paragraph present only the Wisconsin Lottery and do not purport to, and do not, present fairly the financial position of the State of Wisconsin as of June 30, 2017, and June 30, 2016, the changes in its financial position, or where applicable, its cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

As discussed in Note 2B to the financial statements, the Wisconsin Lottery implemented Governmental Accounting Standards Board (GASB) Statement Number 72, *Fair Value Measurement and Application*, which addresses accounting and reporting issues related to fair value measurements.

Our opinions are not modified with respect to these matters.

Other Matters

Required Supplementary Information—Accounting principles generally accepted in the United States of America require that the Management's Discussion and Analysis, which is on pages 17 through 26, be presented to supplement the financial statements. Such information, although not a part of the financial statements, is required by GASB, which considers it to be essential for placing the financial statements in an appropriate operational, economic, or historical context. In accordance with auditing standards generally accepted in the United States of America, we have applied certain limited procedures to the required supplementary information that included inquiries of management about the methods of preparing the information. We further compared the information for consistency with management's responses to our inquiries, the financial statements, and other knowledge we obtained during our audit of the financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to do so.

Accompanying Information—Our audits for the years ended June 30, 2017, and June 30, 2016, were conducted for the purpose of forming an opinion on the financial statements of the Wisconsin Lottery. Schedules 1 and 2 on pages 54 through 55, are presented for purposes of additional analyses and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to

the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

We also previously audited, in accordance with auditing standards generally accepted in the United States of America, the financial statements of the Wisconsin Lottery as of and for the years ended June 30, 2015, June 30, 2014, and June 30, 2013 (not presented herein), and issued reports thereon dated July 20, 2016 (report 16-7), July 7, 2015 (report 15-9), and August 15, 2014 (report 14-10), which contained unmodified opinions on the respective financial statements of the Wisconsin Lottery. In this report (report 18-7), Schedule 1, on page 54, for the year ended June 30, 2015, and Schedule 2, on page 55, for the years ended June 30, 2015, June 30, 2014, and June 30, 2013, are presented for purposes of additional analyses and are not a required part of the financial statements.

Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements for the years ended June 30, 2015, June 30, 2014, and June 30, 2013. The information has been subjected to the auditing procedures applied in the audits of those financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare those financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole for the years ended June 30, 2015, June 30, 2014, and June 30, 2013.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued a report dated August 3, 2018, on our consideration of the Department of Revenue's and Wisconsin Lottery's internal control over financial reporting; our tests of its compliance with certain provisions of laws, regulations, and contracts; and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be used when considering the Department of Revenue's and Wisconsin Lottery's internal control over financial reporting and compliance.

LEGISLATIVE AUDIT BUREAU

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Joe Chrisman State Auditor

August 3, 2018

Management's Discussion and Analysis =

Prepared by Wisconsin Lottery Management

This section of the Wisconsin Lottery's financial statements presents the Wisconsin Lottery Management's Discussion and Analysis of the financial performance of the Wisconsin Lottery for the fiscal years ended June 30, 2017, and June 30, 2016, with comparative information from the fiscal year ended June 30, 2015. This discussion should be read in conjunction with the accompanying financial statements and notes. The financial statements, notes, and this discussion are the responsibility of the Department of Revenue and Wisconsin Lottery management.

Financial Highlights

In fiscal year (FY) 2015-16, the Wisconsin Lottery implemented Governmental Accounting Standards Board (GASB) Statement No. 72, *Fair Value Measurement and Application*. This statement addresses accounting and financial reporting issues related to fair value measurements. The definition of fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. This statement provides guidance for determining a fair value measurement for financial reporting purposes. This statement also provides guidance for applying fair value to certain investments and disclosures related to all fair value measurements.

Operating revenues generated from ticket sales for the Wisconsin Lottery were \$602.8 million in FY 2016-17 versus \$627.1 million in FY 2015-16, a decrease of 3.9 percent. During FY 2015-16, Powerball sales were stimulated by an estimated annuity jackpot exceeding \$1.5 billion which did not repeat in FY 2016-17. In

FY 2016-17, instant scratch tickets had their highest annual sales in Wisconsin Lottery history.

Operating expenses for FY 2016-17 decreased \$12.3 million, or by 2.7 percent, primarily as a result of decreased prize expenses, which fall with decreased sales. Administrative expenses (salaries, fringe benefits, and supplies) were \$9.0 million in both FY 2016-17 and FY 2015-16. Net income before transfers was \$162.4 million for FY 2016-17, compared to \$175.1 million in FY 2015-16.

Administrative expenses, as defined in s. 25.75 (3) (b), Wis. Stats., were 5.99 percent of gross lottery revenues in FY 2016-17, well below the statutory maximum of 10.0 percent. Total statutory administrative expenses, which include administrative expenses reported in the financial statements, all program expenses except prizes and retailer compensation, and certain transfers out were \$36.1 million in FY 2016-17. This was a decrease of \$0.5 million from the FY 2015-16 total of \$36.6 million.

Understanding the Financial Statements

The Wisconsin Constitution requires that net proceeds from the operations of the Wisconsin Lottery be used to provide property tax relief. The Wisconsin Lottery is accounted for as an enterprise activity, a type of proprietary fund that reports on all of the activity's assets and liabilities using the accrual basis of accounting, much like a private business entity.

This report consists of a series of comparative financial statements, along with explanatory notes to the financial statements and supplemental schedules. The financial statements are comprised of three components:

- Statement of Net Position—provides detailed information on the nature and amount of the Wisconsin Lottery's assets, deferred outflows, liabilities, deferred inflows, and net position as of June 30, 2017, and June 30, 2016;
- Statement of Revenues, Expenses, and Changes in Net Position—reports the revenues and expenses incurred in relation to the sale of lottery products, as well as other non-gaming related activity for FY 2016-17 and FY 2015-16; and
- Statement of Cash Flows—outlines the cash inflows and outflows related to the sale of lottery products and other business-related activities for FY 2016-17 and FY 2015-16.

To assess the Wisconsin Lottery's financial position and financial health, the reader of these statements should pay particular attention to the changes in the components of assets and liabilities as set forth in the Statement of Net Position, and to changes in income and expenses as set forth in the Statement of Revenues, Expenses, and Changes in Net Position, as well as the Statement of Cash Flows.

Overview of Financial Position

The Statement of Net Position provides detailed information on the nature and amount of the Wisconsin Lottery's assets, deferred outflows, liabilities, deferred inflows, and net position at the close of FY 2016-17 and FY 2015-16. Table A presents these data in a condensed form for the past three fiscal years. The relationship of assets and deferred outflows to liabilities and deferred inflows and the resulting net position is one indicator of the financial condition of the Wisconsin Lottery.

Table A

Statement of Net Position

	June 30, 2017	Change	June 30, 2016	Change	June 30, 2015
Assets					
Investments	\$ 24.5	\$ (6.3)	\$30.8	\$ (4.8)	\$ 35.6
Capital Assets					
(net of accumulated depreciation)	0.2	0.0	0.2	0.2	0.0
Other Assets	67.2	(19.2)	86.4	3.3	83.1
Total Assets	91.9	(25.5)	117.4	(1.3)	118.7
Total Deferred Outflows of Resources	1.8	(0.9)	2.7	2.1	0.6
Liabilities					
Current Liabilities	46.5	0.2	46.3	(12.2)	58.5
Noncurrent Liabilities	18.0	(4.3)	22.3	(4.0)	26.3
Total Liabilities	64.5	(4.1)	68.6	(16.2)	84.8
Total Deferred Inflows of Resources	0.8	(0.3)	1.1	1.1	0.0
Net Position					
Invested in Capital Assets	0.2	0.0	0.2	0.2	0.0
Restricted for Pensions	0.0	0.0	0.0	(0.8)	0.8
Restricted for MUSL Reserves	5.2	0.0	5.2	(0.2)	5.4
Restricted for Investment Fair Value Adjustment	2.7	(1.7)	4.4	(0.5)	4.9
Restricted for Property Tax Relief	20.3	(20.3)	40.6	17.2	23.4
Total Net Position	<u>\$28.4</u>	<u>\$(22.0)</u>	<u>\$50.4</u>	<u>\$15.9</u>	<u>\$34.5</u>

(in millions)

Assets

The Wisconsin Lottery's assets consist primarily of cash and cash equivalents, investments for prize annuities, accounts receivable, Multi-State Lottery Association (MUSL) reserve accounts, and instant ticket inventory. As shown in Table A, total assets were \$91.9 million at the end of FY 2016-17, compared to \$117.4 million at the end of FY 2015-16, and \$118.7 million at the end of FY 2014-15. Noncurrent assets primarily consist of investments for prize annuities expected to mature more than a year beyond the date of the Statement of Net Position. Since 2007, no winners have chosen to receive their winnings in the form of an annuity, therefore no new investments are being added. The investment balance continues to decrease each year as investments mature and annuitants receive their annual payments.

Liabilities

At the end of FY 2016-17, the Wisconsin Lottery had total liabilities of \$64.5 million, compared with total liabilities of \$68.6 million at the end of FY 2015-16 and \$84.8 million at the end of FY 2014-15. Current liabilities consist primarily of accrued prizes payable, annuity prizes payable, and accounts payable due to suppliers. The prizes payable balance at the end of FY 2014-15 included a \$22.5 million liability for a Wisconsin's Very Own Megabucks winner who had not yet claimed the prize. Noncurrent liabilities consist primarily of annuity prizes payable more than a year beyond the date of the Statement of Net Position. Since 2007, no winners have chosen to receive their winnings in the form of an annuity. As a result, total annuity prizes payable continues to decrease each year as existing annuitants receive their annual payments.

Net Position

The Wisconsin Lottery's total net position was \$28.4 million at the end of FY 2016-17, a \$22.0 million decrease from the prior year's amount. Net position as of June 30, 2017, decreased because property tax relief payments were \$25.2 million higher in FY 2016-17 than in FY 2015-16. The higher property tax relief payments were attributed to the record high sales in FY 2015-16 that produced a large ending net position in FY 2015-16, of which a portion was available for an increase in the FY 2016-17 property tax relief payments. The total net position at the end of FY 2015-16 was \$50.4 million, a \$15.9 million increase from FY 2014-15. Total net position was \$34.5 million at the end of FY 2014-15.

The Wisconsin Lottery's net position is generally available for property tax relief unless restricted for other uses. There are currently four other uses of the Wisconsin Lottery's net position. Amounts invested in capital assets cannot be used to provide property tax relief. Reserve accounts held by MUSL are not currently available for property tax relief. Unrealized gains or losses related to the change in the fair value of investments are not available for property tax relief because investments have been purchased for the payment of annuity prizes payable and are generally held to maturity. All remaining net position is available for property tax relief. The Statement of Revenues, Expenses, and Changes in Net Position provides detailed information on the nature and financial impact of the Wisconsin Lottery's operations for FY 2016-17 and FY 2015-16. Table B presents data for the past three fiscal years in a condensed form.

Table B

Statement of Revenues, Expenses, and Changes in Net Position (in millions)

	FY 2016-17	Change	FY 2015-16	Change	FY 2014-15
Revenues					
Operating Revenues:					
Ticket sales	\$602.8	\$(24.3)	\$627.1	\$52.5	\$574.6
Retailer fees and miscellaneous revenue	0.4	0.3	0.1	0.0	0.1
Nonoperating Revenues:					
Gain (Loss) on disposal of fixed assets	0.1	0.1	0.0	0.0	0.0
Investment income (loss)	(1.3)	(1.1)	(0.2)	1.0	(1.2)
Total Revenues	602.0	(25.0)	627.0	53.5	573.5
Expenses					
Program Expenses:					
Prize expenses	363.0	(9.5)	372.5	30.1	342.4
Retailer commissions and incentives	41.3	(2.2)	43.5	3.9	39.6
Instant and lotto vendor services	13.9	(0.6)	14.5	1.6	12.9
Other game-related expenses	12.4	0.0	12.4	0.0	12.4
Administrative Expenses	9.0	0.0	9.0	0.9	8.1
Total Expenses	439.6	(12.3)	451.9	36.5	415.4
Net Income Before Transfers	162.4	(12.7)	175.1	17.0	158.1
Transfers					
Transfers for Property Tax Relief	(183.3)	(25.2)	(158.1)	8.3	(166.4)
Transfer for Compulsive Gambling Programs	(0.4)	0.0	(0.4)	0.0	(0.4)
Transfer for Law Enforcement	(0.4)	(0.1)	(0.3)	0.1	(0.4)
Transfer for Lottery Credit Administration	(0.2)	0.0	(0.2)	0.0	(0.2)
Transfers Out to General Fund	(0.1)	0.1	(0.2)	(0.1)	(0.1)
Change in Net Position	<u>\$ (22.0)</u>	<u>\$(37.9)</u>	<u>\$ 15.9</u>	<u>\$25.3</u>	<u>\$ (9.4)</u>

Revenues

Operating revenues are generated almost entirely from ticket sales. Ticket sales for the Wisconsin Lottery were \$602.8 million in FY 2016-17, \$627.1 million in FY 2015-16, and \$574.6 million in FY 2014-15. Table C compares ticket sales for each game category for FY 2016-17, FY 2015-16, and FY 2014-15.

Table C

FY 2016-17 Change FY 2015-16 Change FY 2014-15 Instant Scratch-off \$384.8 \$ 6.0 \$378.8 \$22.4 \$356.4 Pull-tab 0.0 0.0 1.1 1.1 1.1 **Total Instant Ticket Sales** 379.9 385.9 22.4 357.5 6.0 Lotto SuperCash! 25.6 0.8 24.8 0.5 24.3 Powerball 82.0 (30.5)112.5 41.6 70.9 Wisconsin's Megabucks 12.1 (1.1)13.2 (11.9)25.1 Wisconsin's Megabucks EZ match 1.6 (0.1)1.7 (0.6) 2.3 Daily Pick 3 24.1 0.1 24.0 24.1 (0.1)Daily Pick 4 13.0 0.2 12.8 0.1 12.7 Badger 5 25.7 0.2 25.5 4.2 21.3 Mega Millions 25.9 0.5 25.4 26.9 (1.5)5 Card Cash 6.1 (0.4)6.5 (2.2)8.7 **Raffle Games** 0.8 0.0 0.8 0.0 0.8 **Total Lotto Ticket Sales** 216.9 (30.3) 247.2 30.1 217.1 **Total Sales** \$52.5 \$602.8 \$(24.3) \$627.1 \$574.6

Wisconsin Lottery Ticket Sales (in millions)

The sales decrease in FY 2016-17 focused around a 27.1 percent decrease in the sale of Powerball tickets. This decline is the result of an estimated Powerball annuity jackpot exceeding \$1.5 billion in FY 2015-16, which did not repeat in FY 2016-17. Lotto game sales decreased by \$30.3 million during FY 2016-17 following a \$30.1 million increase in FY 2015-16. Instant scratch-off ticket sales increased \$6.0 million during FY 2016-17, after increasing \$22.4 million during FY 2015-16. Pull-tab sales remained consistent in FY 2014-15 through FY 2016-17.

Expenses

Expenses consist of amounts paid in prizes, retailer commissions and incentives, fees paid to the Wisconsin Lottery's gaming system vendor (instant and lotto vendor services), other game-related expenses, and administrative expenses. In FY 2016-17, total operating expenses were \$439.6 million, a decrease of \$12.3 million from FY 2015-16 expenses of \$451.9 million, which had increased from FY 2014-15 expenses of \$415.4 million. The fluctuation in expenses is primarily a result of changes in prize expense which tend to follow the changes in sales.

Prizes are the Wisconsin Lottery's largest expense. Table D compares ticket prize awards for each lottery game category for FY 2016-17, FY 2015-16, and FY 2014-15.

Table D

Wisconsin Lottery Ticket Prize Awards

	FY 2016-17	Change	FY 2015-16	Change	FY 2014-15
Instant					
Scratch-off	\$254.8	\$ 5.8	\$249.0	\$13.5	\$235.5
Pull-tab	0.7	0.0	0.7	0.0	0.7
Super 2nd Chance ¹	0.3	0.0	0.3	0.0	0.3
Total Instant Prize Awards	255.8	5.8	250.0	13.5	236.5
Lotto					
SuperCash!	14.4	0.7	13.7	2.8	10.9
Powerball	38.1	(16.0)	54.1	19.3	34.8
Wisconsin's Megabucks	6.3	(1.2)	7.5	(5.7)	13.2
Wisconsin's Megabucks EZ Match	1.0	0.0	1.0	(0.4)	1.4
Daily Pick 3	11.8	0.4	11.4	0.9	10.5
Daily Pick 4	6.4	0.7	5.7	(0.4)	6.1
Badger 5	12.2	(0.3)	12.5	2.1	10.4
Mega Millions	12.7	0.3	12.4	(0.6)	13.0
5 Card Cash	3.6	0.1	3.5	(1.4)	4.9
Raffle Games	0.4	0.0	0.4	0.0	0.4
Super 2nd Chance ¹	0.3	0.0	0.3	0.0	0.3
Total Lotto Prize Awards	107.2	(15.3)	122.5	16.6	105.9
Total	\$363.0	\$ (9.5)	\$372.5	\$30.1	\$342.4

(in millions)

¹ Super 2nd Chance prizes are awarded through drawings to players who send in non-winning scratch-off and lotto tickets. The prizes are funded from the sale of the scratch-off and lotto tickets.

Generally, prizes awarded are a function of ticket sales: higher ticket sales will result in greater prize expense, while lower sales will result in lower prize expense. The change in prize expense, however, is not always perfectly proportional to sales. Each individual game has a unique prize structure so as sales shift between the different games being offered, prize expenses can fluctuate more or less than would be expected based on the change in sales. In FY 2016-17, ticket sales across all games decreased \$24.3 million, while prize expense decreased \$9.5 million. In FY 2015-16, ticket sales increased \$52.5 million, while prize expense increased \$30.1 million. Schedule 2, which follows the Notes to the Financial Statements, shows a multi-year summary of ticket sales and their related prize expenses.

Since expenses for retailer commissions and incentives are a function of sales, they typically rise and fall with sales. In FY 2016-17, retailers were paid \$41.3 million in commissions and incentives, down \$2.2 million from the \$43.5 million paid in FY 2015-16. In FY 2014-15, retailer commissions and incentives were \$39.6 million.

The Wisconsin Lottery contracted with IGT Global Solutions Corporation (formerly known as GTECH Corporation) for an integrated gaming computer system and services (instant and lotto vendor services). Initially, the Wisconsin Lottery paid GTECH Corporation 2.54 percent of total net ticket sales. In July 2009, the Wisconsin Lottery extended its contract with GTECH Corporation through June 2013. In consideration for that extension, GTECH Corporation reduced the cost of the contract by \$1.0 million per year. Therefore, beginning with FY 2009-10, the Wisconsin Lottery paid GTECH Corporation 2.54 percent of net sales, less \$1.0 million. In addition, GTECH Corporation provides, at no additional cost, a remote, hot-site backup of the system and a data feed which can be used for business analytics. The Wisconsin Lottery further extended its contract with GTECH Corporation through June 25, 2016. On October 1, 2015, GTECH Corporation changed its name to IGT Global Solutions Corporation. IGT Global Solutions Corporation fulfilled the remaining term of the contract, which was subsequently extended to May 13, 2017. The payment terms through the end of this contract were 2.54 percent of the total net sales, less \$1,750,000. On February 16, 2016, the Wisconsin Lottery entered into a new contract with IGT Global Solutions Corporation for an integrated gaming computer system and services (instant and lottery vendor services) which was implemented on May 14, 2017. The initial terms of this contract will be for seven years from the operational start date. The new contract will require the Wisconsin Lottery to pay IGT Global Solutions Corporation 2.57 percent of weekly net sales. This new contract includes the lottery gaming system, instant scratch-off ticket printing, warehousing, distribution, and telemarketing services. In FY 2016-17, payments to IGT Global Solutions Corporation were \$13.9 million. In FY 2015-16, payments to IGT Global Solutions Corporation were \$14.5 million.

Net Income and Transfer for Property Tax Relief

Net income before transfers was \$162.4 million in FY 2016-17, down from the amount of \$175.1 million in FY 2015-16. Net income before transfers was \$158.1 million in FY 2014-15.

As shown in Table B, the amount transferred out for property tax relief differs from net income. This is because the transfers occur before the end of the fiscal year and are based on an estimate of the total funds that will be available for distribution. The transfers out for property tax relief increased by \$25.2 million, or by 16.0 percent, during FY 2016-17, after decreasing by \$8.3 million, or by 5.0 percent, during FY 2015-16.

Potential Factors Impacting Future Results

The Wisconsin Lottery's success is dependent upon its ability to effectively gauge the market for its products. The Wisconsin Lottery regularly changes its product offerings in response to consumer preferences. The Wisconsin Lottery is engaged in a long-term growth strategy for instant scratch sales by meeting consumer demand for more games at higher price points. Sales continue to build for tickets priced \$10 and higher. While the Wisconsin Lottery makes every effort to ensure the success of its products, overall sales will be adversely affected if the Wisconsin Lottery misjudges the market.

Approximately 17.9 percent of all ticket sales in FY 2016-17 came from the two MUSL jackpot games, Powerball and Mega Millions. The sales of these games can be volatile as they are driven by the size and frequency of large jackpots, which occur randomly. For example, Powerball sales significantly increased during FY 2015-16 by 58.7 percent only to see a decrease in FY 2016-17 of 27.1 percent. The volatility of jackpot games makes forecasting ticket sales difficult. The Wisconsin Lottery has established a range to forecast future performance based upon past performance, but that range is broad and jackpot game sales can vary from year to year by tens of millions of dollars from estimates.

Lottery tickets are a discretionary purchase. Consequently, the Lottery's performance is subject to economic conditions and their impact on consumer spending. Some factors influencing consumer spending include unemployment, fuel costs, the cost of essential goods such as food, clothing, and shelter, and consumer confidence in the economy. Consumer purchases of discretionary items, such as lottery tickets, generally decline during periods when disposable income is adversely affected or when there is a lack of consumer confidence in the economy.

In September 2015, the Wisconsin Lottery asked the Wisconsin Department of Justice to review the December 29, 2007 Wisconsin's Megabucks drawing to determine if any illegal activity may have occurred in Wisconsin. The Wisconsin Lottery made this request because an individual previously employed by MUSL had access to Wisconsin's random number generators (RNGs) and was convicted of fraud in Iowa. Suspected fraud related to this individual was also being investigated in Colorado, Kansas, and Oklahoma. The Wisconsin Department of Justice's investigation resulted in two individuals pleading guilty to fraud related charges. One individual was convicted of a felony, Computer Crime as Party to a Crime. On August 28, 2017, this individual's sentence was withheld and the individual was placed on probation for one year. That probation period can be

served in Texas. As conditions of the probation, this individual is required to serve six months of confinement and make restitution to the Wisconsin Lottery. The confinement time may be served on electronic monitoring. This sentence is concurrent to this individual's sentence in Iowa. Another individual pled guilty to two felony charges, one of which was Computer Crime and the other was Theft—False Representation >\$10,000. On September 15, 2017, this individual was sentenced to 4 years of initial confinement and 5 years of extended supervision. Additionally, this individual was ordered to pay restitution to the Wisconsin Lottery. This individual is serving his sentence concurrently with an Iowa conviction in a prison in Polk County, Iowa.

The Wisconsin Lottery purchased new RNGs from a third party independent of MUSL and had them forensically examined by security experts prior to implementation. Since then, a strict protocol has been implemented that requires all updates to the RNGs go through this forensic examination process prior to being implemented. Additional security measures have also been implemented to insure and protect the integrity of the Wisconsin Lottery.

Contacting the Wisconsin Lottery's Financial Management

These financial statements are designed to provide the Legislature and the executive branch of government, the public, and other interested parties with an overview of the financial results of the Wisconsin Lottery's activities and to show the Wisconsin Lottery's accountability for the money it receives.

If you have questions about these financial statements, or need additional financial information, please contact:

Wisconsin Department of Revenue Attention: Director, Bureau of Financial Management Services Post Office Box 8931 Mailstop 6-261 Madison, Wisconsin 53708-8931 Telephone (608) 266-8469

If you have questions concerning general program information relating to the Wisconsin Lottery, please contact:

Wisconsin Department of Revenue Attention: Director of the Wisconsin Lottery Post Office Box 8941 Madison, Wisconsin 53708-8941 Telephone (608) 261-8800

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Financial Statements =

Statement of Net Position

June 30, 2017, and June 30, 2016

ASSETS	June 30, 2017	June 30, 2016
Current Assets: Cash and Cash Equivalents (Note 3) Investments for Prize Annuities (Note 3) Accounts Receivable (Note 4) Due from Other State Programs (Note 4) Ticket Inventory MUSL Reserve Accounts (Note 5) Prepaid Expenses	\$ 31,149,658 5,497,157 29,013,233 68,340 1,161,921 287,027 404,857	\$ 53,909,819 6,140,751 24,219,365 38,418 1,829,218 342,437 806,965
Total Current Assets	67,582,193	87,286,973
Noncurrent Assets: Investments for Prize Annuities (Note 3) MUSL Reserve Accounts (Note 5) Capital Assets: Equipment	18,998,198 5,186,578 417,751	24,671,233 5,249,991 680,345
Leasehold Improvements	90,288	113,288
Accumulated Depreciation	(343,607)	(623,711)
Total Noncurrent Assets	24,349,208	30,091,146
TOTAL ASSETS	91,931,401	117,378,119
DEFERRED OUTFLOWS OF RESOURCES (Note 6)	1,765,796	2,671,397
LIABILITIES		
Current Liabilities:		
Annuity Prizes Payable (Note 7)	5,419,264	6,131,917
Prizes Payable	35,706,731	35,912,960
Accounts Payable Due to Other State Programs	3,472,656 538,382	1,839,464 637,203
MUSL Payable	436,253	543,836
Unearned Revenue	685,609	898,075
Due to Other Governments	70,427	43,344
Accrued Payroll	0	111,907
Compensated Absences	167,021	166,152
Total Current Liabilities	46,496,343	46,284,858
Noncurrent Liabilities:	17 (20 742	20 (01 842
Annuity Prizes Payable (Note 7) Compensated Absences	16,620,742 485,056	20,691,842 483,122
Other Postemployment Benefits	642,375	588,684
Net Pension Liability	258,138	510,345
Total Noncurrent Liabilities	18,006,311	22,273,993
TOTAL LIABILITIES	64,502,654	68,558,851
DEFERRED INFLOWS OF RESOURCES (Note 6)	827,107	1,083,965
NET POSITION		
Net Position: (Note 12)		
Invested in Capital Assets	164,431	169,922
Restricted for MUSL Reserves	5,186,578	5,249,990
Restricted for Investment Fair Value Adjustment	2,696,349	4,381,836
Restricted for Property Tax Relief	20,320,078	40,604,952
TOTAL NET POSITION	<u>\$ 28,367,436</u>	<u>\$ 50,406,700</u>

Statement of Revenues, Expenses, and Changes in Net Position for the Years Ended June 30, 2017, and June 30, 2016

OPERATING REVENUES	Year Ended June 30, 2017	Year Ended June 30, 2016
Instant Ticket Sales (Net of Allowances of \$8,823,378 and \$3,561,224, respectively) (Note 8) Lotto Ticket Sales (Net of Ticket Discounts of \$269,002 and \$0, respectively) (Note 8) Retailer Fees Miscellaneous Revenue	\$ 385,866,619 216,906,158 37,895 419,473	\$ 379,930,973 247,233,964 61,255 55,135
Total Operating Revenues	603,230,145	627,281,327
OPERATING EXPENSES		
Program Expenses:		
Instant Prize Expense (Note 9)	255,812,830	249,991,398
Lotto Prize Expense (Note 9)	107,152,950	122,567,099
Retailer Commissions and Incentives	41,289,050	43,526,786
Instant and Lotto Vendor Services	13,869,095	14,462,323
Product Information Costs	7,496,736	7,484,216
Instant Ticket Printing Costs	4,252,627	3,995,818
Instant Ticket Delivery Costs	784,499	941,898
Donated Prize Expense	3,295	3,704
Total Program Expenses	430,661,082	442,973,242
Administrative Expenses:		
Salaries and Fringe Benefits	6,449,516	6,138,848
Supplies and Services	2,505,689	2,816,720
Depreciation Expense		16,065
Total Administrative Expenses	<u> </u>	8,971,633
Total Operating Expenses	439,643,745	451,944,875
NET OPERATING INCOME	163,586,400	175,336,452
NONOPERATING REVENUES (EXPENSES) AND TRANSFERS		
Investment Income (Loss)	(1,253,134)	(249,881)
Gain (Loss) on Disposal of Fixed Assets	51,921	
Miscellaneous Revenue (Expense)	(1,196)	3,704
Net Income Before Transfers	162,383,991	175,090,275
Transfers:		
Transfers of Lottery Proceeds for Property Tax Relief (Note 13)	(183,351,734)	(158,087,726)
Transfers In from General Fund Transfer to Department of Health Services for	32,600	557
Compulsive Gambling Programs	(396,000)	(357,582)
Transfer to Department of Justice for Law Enforcement	(376,931)	(343,074)
Transfer to Department of Revenue for Lottery Credit Administration	(179,664)	(185,847)
Transfers Out to General Fund	(151,526)	(216,849)
CHANGE IN NET POSITION	(22,039,264)	15,899,754
NET POSITION		
Net Position—Beginning of the Year	50,406,700	34,506,946
Net Position—End of the Year	\$ 28,367,436	\$ 50,406,700

Statement of Cash Flows

for the Years Ended June 30, 2017, and June 30, 2016

	Year Ended June 30, 2017	Year Ended June 30, 2016
CASH FLOWS FROM OPERATING ACTIVITIES		
Cash Received from Retailers	\$ 601,719,349	\$ 624,706,101
Cash Paid for Prizes	(371,476,047)	(390,115,824)
Cash Paid for Retailer Commissions and Incentives	(42,247,183)	(42,733,774)
Cash Paid/Received for MUSL Reserve Accounts Cash Paid to Employees	120,503 (6,084,332)	147,417 (5,862,568)
Cash Paid to Suppliers	(26,912,569)	(29,064,691)
Net Cash Provided by Operating Activities	155,119,721	157,076,661
CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES		
Transfers of Proceeds for Property Tax Credit	(183,351,734)	(158,087,880)
Transfer of Proceeds for Law Enforcement	(387,041)	(348,583)
Transfer of Proceeds for Lottery Credit Administration	(178,467)	(249,684)
Transfer of Proceeds for Compulsive Gambling Programs	(396,000)	(357,582)
Transfers to the General Fund	(151,526)	(216,849)
Transfers from the General Fund	32,600	21,822
Net Cash Used by Noncapital Financing Activities	(184,432,168)	(159,238,756)
CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES		
Cash Paid for Purchase of Equipment	(38,386)	(133,382)
Net Cash Used by Capital and Related Financing Activities	(38,386)	(133,382)
CASH FLOWS FROM INVESTING ACTIVITIES		
Interest Received	430,672	227,784
Cash Received for Redemption of Bonds	6,160,000	6,137,582
Net Cash Provided by Investing Activities	6,590,672	6,365,366
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(22,760,161)	4,069,889
Cash and Cash Equivalents—Beginning of the Year	53,909,819	49,839,930
Cash and Cash Equivalents—End of the Year	\$ 31,149,658	\$ 53,909,819

RECONCILIATION OF NET OPERATING INCOME TO NET CASH PROVIDED BY OPERATING ACTIVITIES	Year Ended June 30, 2017	Year Ended June 30, 2016	
Net Operating Income	\$ 163,586,400	\$ 175,336,452	
Adjustments to Reconcile Net Operating Income to Net Cash			
Provided by Operating Activities:			
Depreciation Expense	27,458	16,065	
Cancelled Draft Nonoperating Revenue	(4,492)	0	
Noncash Donated Prize Expense	3,295	3,704	
Changes in Assets, Liabilities, and Deferreds:			
Decrease (Increase) in Accounts Receivable	(4,793,867)	(356,396)	
Decrease (Increase) in MUSL Reserve Accounts	120,503	147,417	
Decrease (Increase) in Ticket Inventory	667,297	324,000	
Decrease (Increase) in Prepaid Expenses	402,108	(122,262)	
Decrease (Increase) in Net Pension Asset and Related Deferred Outflows	905,601	(1,274,517)	
Decrease (Increase) in Due from Other State Programs	38,418	(27,670)	
Increase (Decrease) in Prizes Payable	(6,518,840)	(18,811,170)	
Increase (Decrease) in Unearned Revenue	(212,466)	(68,708)	
Increase (Decrease) in Due to Other State Programs	(83,099)	203,971	
Increase (Decrease) in Accounts Payable	1,623,693	218,014	
Increase (Decrease) in MUSL Payable	(107,583)	2,471	
Increase (Decrease) in Due to Other Governments	29,772	(13,834)	
Increase (Decrease) in Accrued Payroll	(111,907)	(62,279)	
Increase (Decrease) in Compensated Absences	2,803	(58,817)	
Increase (Decrease) in Other Postemployment Benefits	53,691	35,378	
Increase (Decrease) in Net Pension Liability and Related Deferred Inflows	(509,064)	1,584,842	
Total Adjustments	(8,466,679)	(18,259,791)	
Net Cash Provided by Operating Activities	<u>\$ 155,119,721</u>	<u>\$ 157,076,661</u>	
Noncash Activities:			
Increase (Decrease) in Fair Value of Investments	\$ (156,629)	\$ 1,365,085	
Amortization of Long-Term Annuity Prize Liability	1,528,858	1,840,454	

Notes to the Financial Statements -

1. DESCRIPTION OF THE WISCONSIN LOTTERY

Wisconsin voters authorized the creation of a lottery by the passage of a constitutional amendment, by a 65 percent to 35 percent margin, on April 7, 1987. The Wisconsin Constitution requires that the net proceeds from Wisconsin Lottery operations be used to provide local property tax relief. The Wisconsin Lottery was created in December 1987 and sold its first ticket on September 14, 1988. The Lottery is administered by the Lottery Division within the Department of Revenue. During fiscal year (FY) 2016-17 and FY 2015-16, the Wisconsin Lottery sold instant games, including scratch-off and pull-tab tickets, and lotto games. Lotto games have drawings to determine winning tickets, which include raffle tickets and tickets produced from a terminal located at a retailer's place of business (e.g., Powerball, Badger 5).

Since June 1989, the Wisconsin Lottery has been a member of the Multi-State Lottery Association (MUSL). In FY 2016-17 and FY 2015-16, as a member of MUSL, the Wisconsin Lottery participated in two national lotto games: Powerball (start date April 19, 1992) and Mega Millions (start date January 31, 2010). See Note 5 for information about MUSL.

During FY 2016-17 and FY 2015-16, the Wisconsin Lottery also sold tickets for six Wisconsin lotto games: SuperCash! (start date February 4, 1991), Wisconsin's Megabucks (start date June 20, 1992), Daily Pick 3 (start date September 21, 1992), Daily Pick 4 (start date September 15, 1997), Badger 5 (start date February 17, 2003), and 5 Card Cash (start date April 6, 2014). The EZ Match feature for Megabucks was added on April 3, 2011.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. Financial Reporting Entity and Basis of Presentation

The financial statements of the Wisconsin Lottery have been prepared in conformance with generally accepted accounting principles (GAAP) for proprietary funds as prescribed by the Governmental Accounting Standards Board (GASB). These statements present the financial position and results of operations of only the activity of the Wisconsin Lottery and are not intended to present the financial activity for the State of Wisconsin as a whole. The Wisconsin Lottery is accounted for within the Lottery Fund, which is part of the State of Wisconsin financial reporting entity. The Wisconsin Lottery's stand-alone financial statements do not include the Lottery Fund appropriations from which the property tax credit disbursements are made. However, funding for these appropriations is reported on the Statement of Revenues, Expenses, and Changes in Net Position as "Transfers Out."

B. Measurement Focus and Basis of Accounting

The accompanying financial statements were prepared based upon the flow of economic resources and full accrual basis of accounting. With this measurement focus, all assets, deferred outflows of resources, liabilities, and deferred inflows of resources associated with the operation of the Wisconsin Lottery are included on the Statement of Net Position. Under the accrual basis of accounting, revenues are recognized when earned and expenses are recognized when incurred.

The Statement of Revenues, Expenses, and Changes in Net Position classifies the Wisconsin Lottery's activities as either operating or nonoperating. Because the Lottery Fund is an enterprise fund, which is a type of proprietary fund, it accounts for operations in a manner similar to private businesses in which operating revenues are derived from exchange transactions, such as sales. Operating expenses include the costs of sales, administrative expenses, and depreciation on capital assets. Certain revenues and expenses that are not related to the Wisconsin Lottery's primary purpose, such as investment income, are reported as nonoperating revenues and expenses.

In FY 2015-16, the Wisconsin Lottery implemented GASB Statement No. 72, *Fair Value Measurement and Application*. As a result, the notes to the financial statements include enhanced disclosures about fair value measurement, the level of fair value hierarchy, and valuation techniques.

C. Cash and Cash Equivalents

Cash and cash equivalents reported on the Statement of Net Position and on the Statement of Cash Flows include cash deposited in the State's bank and the Wisconsin Lottery's pro rata share of the State Investment Fund, which is a short-term pool of state and local funds managed by the State of Wisconsin Investment Board. Balances pooled in the State Investment Fund are restricted to legally stipulated investments valued consistent with GASB Statement No. 72.

D. Investments for Prize Annuities

Investments for prize annuities consist entirely of securities backed by the full faith and credit of the United States government or its agencies. The securities finance jackpot prizes that are payable as annuities over a 20-year, 25-year or 30-year period and are scheduled to mature near the time prize payments become payable to winners. Investments of the Wisconsin Lottery are reported at fair value consistent with the provisions of GASB Statement No. 72, *Fair Value Measurement and Application*. Increases or decreases in fair value are recognized as investment income (loss).

E. Accounts Receivable

Accounts receivable balances primarily represent amounts due from Wisconsin Lottery retailers. Receivables are recorded when instant tickets are sold to retailers. The receivable balance is shown net of amounts due to retailers. These amounts include commissions, performance incentives, winning ticket incentives, and ticket redemption amounts. Payments for instant ticket orders are typically due in four weeks, except for nonprofit organizations that typically have payments due within a week. Receivables are recorded for lotto games when retailers sell lotto tickets and have payments due within a week. The Wisconsin Lottery collects receivables weekly from retailer deposit accounts.

Retailers have the right to return unsold instant scratch-off tickets to the Wisconsin Lottery for a refund at any time prior to the game end date. Therefore, receivables and cash collected in advance of these tickets being sold represent a contingent liability of the Wisconsin Lottery. A sales allowance estimate is made for the portion of the tickets that may be returned based on historical information on unsold tickets returned by the retailers and is reported as a reduction of the receivable balance. For additional information about accounts receivable, see Note 4.

F. Ticket Inventory

A portion of the scratch-off ticket printing services has been included in the new lottery gaming system contract with IGT Global Solutions Corporation, which became effective on May 14, 2017. Under the new contract, IGT Global Solutions Corporation accepts ownership of tickets printed after May 14, 2017 by both it and Pollard Banknote. The Wisconsin Lottery maintains ownership of tickets printed by any other vendor as well as all tickets printed prior to May 14, 2017. Only the tickets owned by the Wisconsin Lottery are included in the ticket inventory balance. Ticket inventory consists of ticket printing costs and related royalty fees for instant tickets of games in progress that have not yet been sold or shipped, and tickets for new games. The tickets are valued at cost using the first in, first out method. The cost of tickets sold is charged to operations. Unused tickets are charged to operations in the fiscal year the game ends or at the end of ticket distribution for a given game, whichever occurs first.

G. Capital Assets

Tangible assets purchased for \$5,000 or more and intangible assets that have a cost or value greater than \$1,000,000 are capitalized and recorded at historic cost. As applicable, assets are depreciated using the straight-line method according to the following schedule:

	Estimated Life
Leasehold Improvements	10 Years
Office Furniture and Security Equipment	10 Years
Printing and Microfilming Equipment	7 Years
Office, Computer, and Data Processing Equipment	5 Years

H. Deferred Outflows and Deferred Inflows of Resources

For purposes of measuring the net pension liability (asset), deferred outflows of resources and deferred inflows of resources related to pensions, and pension expense, information about the fiduciary net position of the Wisconsin Retirement System (WRS) and additions to or deductions from the WRS' fiduciary net position have been determined on the same basis as they are reported by the WRS. For this purpose, benefit payments (including refunds of employee contributions) are recognized when due and payable in accordance with the benefit terms. Investments are reported at fair value. For additional information on deferred outflows and inflows of resources, see Note 6.

I. Prizes Payable and Annuity Prizes Payable

For lotto games, a liability is recognized at the time the drawing is held. For instant ticket games, a liability is recognized at the time tickets are sold to retailers. For additional information on annuity prizes payable, see Note 7.

J. Unearned Revenue

Depending on the game, lotto tickets may be sold for up to eight future drawings. Lotto ticket revenue is recognized at the time the related drawings are held. All ticket sales for future drawings are reported as unearned revenue.

K. Compensated Absences

The Wisconsin Lottery's compensated absence liability consists of accumulated unpaid leave, compensatory time, personal holiday hours, and Saturday/legal holiday hours earned and vested as of June 30.

L. Ticket Sales Revenue

Ticket sales are made to the public through licensed retail sales agents.

Instant scratch-off ticket revenues are recognized when tickets are sold to the retailers. Retail sales agents have the right to return unsold instant scratch-off tickets for a full refund. Consequently, instant scratch-off ticket sales are reduced through a sales allowance estimate, based on historical information of unsold tickets returned by the retailers.

Revenues for pull-tab games are recognized upon sale of the tickets to the retail sales agents. Retail sales agents have the right to return full packs of unsold tickets for a full refund, however, pull-tab ticket sales are not reduced using a sales allowance estimate as historically the amounts are insignificant.

Ticket revenues for lotto games are recognized at the time the related drawings are held. The Wisconsin Lottery occasionally features lotto game promotions that offer bonus tickets, such as six tickets for the price of five. Revenue is recognized for all tickets sold, and a sales discount is used to record the value of the bonus tickets.

M. Prize Expenses

In accordance with s. 25.75 (3) (a), Wis. Stats., at least 50 percent of Wisconsin Lottery sales must be returned in the form of prizes. Prizes may be claimed for a period of 180 days after the drawing for lotto games, or 180 days from the declaration of the end of a game for instant games. A summary of prize expenses is shown in Schedule 2.

N. Retailer Commissions and Incentives

Retailer commissions, which are classified as program expenses, are set by statute and are 5.5 percent for lotto ticket sales and 6.25 percent for instant scratch-off and instant pull-tab tickets. Nonprofit organizations receive higher commissions.

In addition to the retailer commissions, the Wisconsin Lottery administers an incentive program for retailers that meet certain performance goals identified by the Wisconsin Lottery. This program began on January 1, 2000. Retailers must be in good standing and sell instant tickets to participate in the program, which has a winning ticket component, a short-term incentive component, and a sales goals incentive component. The total compensation provided to all retailers under the components of the program may not exceed 1.0 percent of gross revenues from the sale of lotto and instant tickets.

Under the winning ticket component, participating retailers that sell a winning scratch-off or lotto game ticket of \$600 or more receive a 2.0 percent commission of the prize award, up to a maximum of \$100,000 per winning ticket. In the event of a pari-mutuel drawing with a large jackpot shared by multiple winning tickets, retailers can earn total compensation up to a maximum of \$300,000. Winning ticket incentive payments are made weekly.

Short-term incentives are offered throughout the year for predefined periods. They focus on supporting one product or category of ticket products. Each incentive has a predetermined goal, which lottery retailers must achieve to receive additional compensation. The aggregate amount of payments to retailers for a short-term incentive is limited to \$300,000 per incentive.

The sales goals incentive allows participating retailers to earn additional commissions based on increased sales. Subject to certain restrictions and allowances, retailers earn up to 2 percent of the increase in quarterly sales compared to sales of the previous quarter for instant tickets and certain non-jackpot lotto games (SuperCash!, Daily Pick 3, Daily Pick 4, Badger 5, and 5 Card Cash). These payments are made quarterly. Retailers also earn up to 10 percent of the increase in annual sales over the previous year. Due to variability of sales of jackpot lotto games (Wisconsin's Megabucks, Mega Millions, and Powerball) and raffle games, sales goals incentive payments for these games are made annually. The annual payments may be limited to ensure that total payments do not exceed the statutory cap of 1.0 percent of gross instant and lotto ticket sales.

O. Administrative Expenses

Section 25.75 (3) (b), Wis. Stats., limits the Wisconsin Lottery's statutory administrative expenses to 10.0 percent of gross lottery revenues. A summary of statutory administrative expenses and related calculations of the administrative expense limit is included in Schedule 1.

P. Disbursement of Lottery Proceeds for Property Tax Relief

The Department of Revenue disburses net lottery proceeds through two statutory credits: the Lottery and Gaming Tax Credit and the Farmland Tax Relief Credit. The Department of Administration, with the approval of the Legislature's Joint Committee on Finance, determines the annual amount available for distribution as the Lottery and Gaming Tax Credit in a given fiscal year. However, the amount to be disbursed is determined by November, well before the end of the fiscal year. The credit is based on the prior year's balance carryover and estimated proceeds for the current year.

The Farmland Tax Relief Credit is distributed to eligible individual and corporate taxpayers by the Department of Revenue. Payments are disbursed throughout the year. The Farmland Tax Relief Credit was discontinued for taxable years after December 31, 2009, as per s. 20.835 (2) (q), Wis. Stats. However, claims are still being processed on amended returns and late returns.

Q. Use of Estimates

The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities as of the dates of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Accordingly, actual results could differ from those estimates.

3. CASH AND INVESTMENTS

The Wisconsin Lottery's cash and cash equivalents balance consists of cash deposited in the State's bank and shares in the State Investment Fund, which is a short-term pool of state and local funds managed by the State of Wisconsin Investment Board with oversight by its Board of Trustees. The State Investment Fund is not registered with the U.S. Securities and Exchange Commission. The carrying amount of shares in the State Investment Fund, which approximates fair value, was \$32.0 million as of June 30, 2017, and \$54.2 million as of June 30, 2016.

The types of securities in which the State Investment Fund may invest are enumerated in s. 25.17 (3) (b), (ba), (bd), and (dg), Wis. Stats., and include direct obligations of the United States or its agencies, corporations wholly owned by the United States or chartered by an act of Congress, securities guaranteed by the United States, unsecured notes of financial and industrial issuers, direct obligations of or guaranteed by the government of Canada, certificates of deposit issued by banks in the United States and solvent financial institutions in Wisconsin, and bankers acceptances. The Investment Board's trustees may specifically approve other prudent legal investments.

The Wisconsin Lottery manages its investments for prize annuities separately from the cash and investment activities of the State Investment Fund. The investments held by the Wisconsin Lottery have been purchased to finance jackpot prizes that are payable as annuities over a 20-year, 25-year, or 30-year period and consist entirely of securities backed by the full faith and credit of the United States government or its agencies. These investments are held by

the Wisconsin Lottery and are scheduled to mature near the time prize payments become payable to winners.

Credit Risk—Credit risk is the risk that an issuer or other counterparty to an investment will not fulfill its obligations. While the Wisconsin Lottery does not have a formal policy regarding its investments for prize annuities, it has chosen to follow MUSL's policy that requires all investments for prize annuities to be in the form of securities backed by the full faith and credit of the United States government or its agencies, which are not considered to have credit risk. All of the Wisconsin Lottery's total investments for prize annuities balance as of June 30, 2017, and June 30, 2016, consist of these types of securities.

The shares of the State Investment Fund classified as cash and cash equivalents are unrated. However, the State Investment Fund's investment guidelines establish specific maximum exposure limits by security type based on the minimum credit ratings as issued by nationally recognized statistical rating organizations.

Interest Rate Risk—Interest rate risk is the risk that changes in interest rates will adversely affect the fair value of an investment or a deposit. Typically, this risk is higher in debt securities with longer maturities. The Wisconsin Lottery manages this risk by holding investments for prize annuities to maturity, at which time the fair value of the investment is equal to its stated maturity value. If an annuitant requests premature termination of an annuity that would necessitate an investment be redeemed prior to maturity, any loss or gain due to market fluctuations is passed through to the redeeming annuitant. Therefore, the Wisconsin Lottery has minimal interest rate risk exposure related to these investments, which consisted of U.S. Treasury and agency investments with the following maturities as of June 30, 2017, and June 30, 2016:

Maturity	Fair Value as of June 30, 2017	Fair Value as of June 30, 2016
Less than 1 Year	\$ 5,497,157	\$ 6,140,751
1 to 5 Years	14,258,353	17,281,265
6 to 10 Years	3,881,136	6,203,918
More than 10 Years	858,709	1,186,050
Total	<u>\$24,495,355</u>	<u>\$30,811,984</u>

The State Investment Fund uses the weighted average maturity method to analyze interest rate risk. Its investment guidelines mandate that the weighted average maturity for the entire portfolio not exceed one year. The weighted average maturity of the State Investment Fund was 29 days as of June 30, 2017, and 67 days as of June 30, 2016.

Fair Value Measurements—Investments of the Wisconsin Lottery are reported at fair value as defined by GASB Statement Number 72—*Fair Value Measurement and Application* and are categorized based on the investment valuation hierarchy established by GASB. The hierarchy is based on the valuation inputs used to measure the fair value of the assets. Level 1 inputs are quoted prices in active markets for identical assets. Level 2 inputs are significant other observable inputs. Level 3 inputs are significant unobservable inputs.

The Wisconsin Lottery has the following recurring fair value measurements as of June 30, 2017:

Investments	Level 1	Level 2	Level 3	NAV
U.S. Government and Agency Securities	\$ 0	\$24,495,355	\$0	\$0
State Investment Fund	0	0	0	<u>31,958,000</u>
Total Investments at Fair Value	<u>\$0</u>	<u>\$24,495,355</u>	<u>\$0</u>	<u>\$31,958,000</u>

The Wisconsin Lottery has the following recurring fair value measurements as of June 30, 2016:

Investments	Level 1	Level 2	Level 3	NAV
U.S. Government and Agency Securities State Investment Fund	\$0 0	\$30,811,984 0	\$0 0	\$0 _ <u>54,195,000</u>
Total Investments at Fair Value	<u>\$0</u>	<u>\$30,811,984</u>	<u>\$0</u>	<u>\$54,195,000</u>

Debt securities are categorized as Level 2 and are valued by third-party pricing services using the matrix-pricing technique that values securities based on their relationship to quoted market prices for securities with similar interest rates, maturities and credit ratings.

The fair value of the investment in the State Investment Fund is based on net asset value (NAV) per share (or its equivalent), as of June 30, 2017. This is a commingled fund with the investment objective of safety of principal and liquidity while earning a competitive money market rate of return. The valuation of the underlying investments of the State Investment Fund depends on asset class and maturity date. Repurchase agreements and non-negotiable certificates of deposit are valued at cost. All other short-term debt investments with remaining maturities of up to ninety days are valued at amortized cost. Finally, all other short-term investments with remaining maturities of over ninety days are valued at fair value by third-party pricing services using a matrix-pricing technique. There are no unfunded commitments relating to the State Investment Fund, and shares of the State Investment Fund can be fully redeemed at any time with no notice or other restrictions. Further information about the investments in the State Investment Fund can be obtained from the separately issued *State Investment Fund Annual Financial Report* for the fiscal year ended June 30, 2017.

4. ACCOUNTS RECEIVABLE

	<u>June 30, 2017</u>	<u>June 30, 2016</u>
Accounts Receivable:		
Retailers—Ticket Sales and Contract Fees	\$42,996,873	\$38,301,724
Retailers—Commissions and Incentives	(5,565,364)	(3,932,460)
Retailers—Ticket Redemptions	(4,660,380)	(7,160,398)
Allowance for Returns	(3,854,223)	(3,004,116)
Miscellaneous	96,327	14,615
Total Accounts Receivable	<u>\$29,013,233</u> <u>\$24,219</u>	
Due from Other State Programs:		
Transfers for Gaming	\$ 0	\$0
Miscellaneous	68,340	38,418
Total Due from Other State Programs	<u>\$ 68,340</u>	<u>\$ 38,418</u>

Accounts receivable balances are disaggregated as follows:

5. MULTI-STATE LOTTERY ASSOCIATION

A. Joint Venture Association

The Wisconsin Lottery is a member of MUSL, a nonprofit, governmentbenefit voluntary association. As of June 30, 2017, MUSL had 36 member lotteries from 33 states, the District of Columbia, the U.S. Virgin Islands, and Puerto Rico. MUSL is owned and operated by the member lotteries, which sell one or more games administered by MUSL. MUSL is controlled by its Board of Directors, consisting of the director or chief executive officer of each member lottery. Each MUSL member sells tickets through its licensed retailers and makes weekly wire transfers to MUSL in an amount equivalent to the member lottery's share of the weekly prize liability less the actual low-tier prize liability for tickets sold by the respective lottery. The Wisconsin Lottery participates in two MUSL games: Powerball and Mega Millions.

B. MUSL Financial Position and Activity

The following schedule presents the summarized audited financial position and activity of MUSL as of June 30, 2017, and June 30, 2016, as audited by other auditors.

	<u>June 30, 2017</u>	<u>June 30, 2016</u>
Total Assets	<u>\$561,369,336</u>	<u>\$566,835,946</u>
Total Liabilities	\$556,225,199	\$559,893,543
Total Unrestricted Net Assets	5,144,137	6,942,403
Total Liabilities and Net Assets	<u>\$561,369,336</u>	<u>\$566,835,946</u>
Total Revenues	\$ 4,345,405	\$ 4,617,665
Total Expenses	<u>(6,143,671)</u>	(6,135,460)
Increase (Decrease) in Unrestricted Net Assets	<u>\$ (1,798,266)</u>	<u>\$ (1,517,795)</u>

Complete separate financial statements for MUSL may be obtained from:

Multi-State Lottery Association Attention: Bret Toyne 4400 NW Urbandale Drive Urbandale, Iowa 50322

C. Wisconsin Lottery's MUSL Balances

Lotteries participating in Powerball and Mega Millions transfer 50.0 percent of ticket sales, less actual low-tier prizes, to MUSL for prize pools and reserve accounts for each game.

Participating lotteries do not have rights to balances in the prize pool. Therefore, these funds are not reported as assets on the Wisconsin Lottery's financial statements. However, member lotteries have the right to a refund of their share of Prize Reserve Account balances if they withdraw from MUSL. The Wisconsin Lottery reports the total of its MUSL Prize Reserve Accounts as a restricted noncurrent asset (MUSL Reserve Accounts—Noncurrent).

In addition, each member lottery has an Unreserved Account, which accumulates interest earned on MUSL Prize Reserve Accounts and the Unreserved Account in excess of MUSL's administrative expenses. Unreserved Accounts may be withdrawn by member lotteries at any time, and the Wisconsin Lottery records its share of the balance of this account as an unrestricted current asset (MUSL Reserve Accounts—Current).

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	<u>June 30, 2017</u>	<u>June 30, 2016</u>
Powerball Set Prize Reserve Account	\$1,266,932	\$1,179,317
Powerball Prize Reserve Account	2,624,813	2,712,428
Mega Millions Prize Reserve Account	1,134,949	1,139,295
Designated for Patent Acquisition	159,884	218,951
Unreserved Account	287,027	342,437
Total MUSL Accounts	<u>\$5,473,605</u>	<u>\$5,592,428</u>

The total MUSL Reserve and Unreserved Account balances are made up of the following:

In FY 2012-13, the Wisconsin Lottery designated \$396,313 of its Unreserved Account balance to pay MUSL for its allocated share of acquisitions costs related to a patent obtained by MUSL. Because these funds are reserved for a specific purpose, the Wisconsin Lottery records this amount as a restricted noncurrent asset (MUSL Reserve Accounts—Noncurrent). At the end of FY 2016-17, the Wisconsin Lottery's remaining share of the cost was \$159,884.

6. DEFERRED OUTFLOWS AND DEFERRED INFLOWS OF RESOURCES

At June 30, 2017, all of the Wisconsin Lottery's deferred outflows of resources and deferred inflows of resources were related to pensions. The Wisconsin Lottery reported deferred outflows of resources and deferred inflows of resources from the following sources:

Fiscal Year 2017	Deferred Outflows of <u>Resources</u>	Deferred Inflows of <u>Resources</u>
Differences between expected and actual experience	\$ 92,760	\$(809,633)
Changes in pension assumptions	269,166	-
Net differences between projected and actual earnings on pension plan investments	1,259,148	-
Changes in proportion and differences between employer contributions and proportionate share of contributions	24,178	(17,474)
Employer contributions subsequent to the measurement date	120,544	
Total	<u>\$1,765,796</u>	<u>\$(827,107)</u>

Deferred Outflows (Inflows) of Resources Related to Pensions

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Fiscal Year 2016	Deferred Outflows of <u>Resources</u>	Deferred Inflows of <u>Resources</u>
Differences between expected and actual experience	\$ 80,826	\$(1,075,644)
Change in pension assumptions	357,602	-
Net differences between projected and actual earnings on pension plan investments	2,073,574	_
Changes in proportion and differences between employer contributions and proportionate share of contributions	15,953	(8,321)
Employer contributions subsequent to the measurement date	143,442	
Total	<u>\$2,671,397</u>	<u>\$(1,083,965)</u>

7. ANNUITY PRIZES PAYABLE

The Wisconsin Lottery has an unconditional obligation to pay all prize winners the future value of their prizes. The present value of future jackpot prize payment obligations is included in the financial statements as "Annuity Prizes Payable." To finance the annuity prize payments, the Wisconsin Lottery purchases, or has acquired from MUSL, investments scheduled to mature near the time prize payments become payable to the winners. See Note 3 for information related to the investments for prize annuities. Each year, an adjustment to the annuity prizes payable account is made using the effective interest method. The amortization of annuity adjustment was \$1,528,858 for FY 2016-17 and \$1,840,454 for FY 2015-16.

Fiscal Year <u>Ended June 30</u>	Future Payments as of June 30, 2017
2018	\$ 5,576,639
2019	4,566,071
2020	4,116,098
2021	3,735,771
2022	2,739,037
Subsequent Years	5,666,541
Total Future Prize Payments	26,400,157
Less: Present Value Adjustment	4,360,151
Present Value of Future Prize Payments	<u>\$22,040,006</u>

Future prize payments and the present value of those payments are as follows:

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Fiscal <u>Year</u>	Beginning <u>Balance</u>	<u>Increases</u>	<u>Decreases</u>	Ending <u>Balance</u>	Due within <u>One Year</u>
2016-17	\$26,823,759	\$1,528,858	\$(6,312,611)	\$22,040,006	\$5,419,264
2015-16	31,189,509	1,840,454	(6,206,204)	26,823,759	6,131,917

Annuity prizes payable activity for the fiscal years ended June 30, 2017, and June 30, 2016, was as follows:

8. INSTANT AND LOTTO TICKET SALES

Instant and lotto ticket sales shown on the financial statements consist of the following:

	FY 2016-17	<u>FY 2015-16</u>
Instant Ticket Sales:		
Scratch-off	\$384,817,222	\$378,800,170
Pull-tab	1,049,397	<u> 1,130,803 </u>
Total Instant Ticket Sales	<u>\$385,866,619</u>	<u>\$379,930,973</u>
Lotto Ticket Sales:		
SuperCash!	\$ 25,607,657	\$ 24,835,293
Powerball	81,985,803	112,531,971
Wisconsin's Megabucks	12,105,063	13,157,515
Wisconsin's Megabucks EZ Match	1,620,744	1,674,385
Daily Pick 3	24,115,531	24,019,178
Daily Pick 4	13,012,646	12,787,200
Badger 5	25,653,976	25,508,473
Mega Millions	25,950,253	25,451,101
5 Card Cash	6,099,462	6,515,232
Raffle Games	764,510	759,542
General Sales and Discounts	(9,487)	(5,926)
Total Lotto Ticket Sales	<u>\$216,906,158</u>	<u>\$247,233,964</u>

9. INSTANT AND LOTTO PRIZE EXPENSE

	<u>FY 2016-17</u>	<u>FY 2015-16</u>
Instant Prize Expense:		
Scratch-off	\$254,894,540	\$249,016,245
Pull-tab	658,790	711,153
Super 2nd Chance ¹	259,500	264,000
Total Instant Prize Expense	<u>\$255,812,830</u>	<u>\$249,991,398</u>
Lotto Prize Expense:		
SuperCash!	\$ 14,446,681	\$ 13,695,350
Powerball	38,110,497	54,099,222
Wisconsin's Megabucks	6,286,154	7,506,688
Wisconsin's Megabucks EZ Match	980,411	1,009,699
Daily Pick 3	11,797,620	11,399,060
Daily Pick 4	6,387,900	5,713,100
Badger 5	12,183,993	12,526,888
Mega Millions	12,752,735	12,445,379
5 Card Cash	3,571,104	3,538,542
Raffle Games	376,355	369,171
Super 2nd Chance ¹	259,500	264,000
Total Lotto Prize Expense	<u>\$107,152,950</u>	<u>\$122,567,099</u>

Instant and lotto prize expenses shown on the financial statements consist of the following:

¹ There are no sales for the Super 2nd Chance drawing. Players enter the drawing by submitting non-winning tickets. Prizes are funded from the original sale of tickets.

10. CONTRACTUAL OBLIGATIONS

A. Scratch-off Tickets

In October 2009, the Wisconsin Lottery signed contracts for scratch-off ticket printing services with three vendors: Scientific Games International, Inc.; GTECH Printing Corporation; and Pollard Banknote Ltd. These three contracts were for the period November 1, 2009, through October 31, 2011, with three one-year renewal options for each contract. Each of these contracts had been renewed through October 31, 2015. In November 2015, the Wisconsin Lottery obtained sole source purchasing approval to extend the contracts with GTECH Printing and Pollard Banknote until the new lottery gaming system was in place. These contracts were extended through May 13, 2017, and were included in the new lottery gaming system contract thereafter. The Wisconsin Lottery completed a request for bid and awarded a

contract for scratch-off ticket printing services to Scientific Games for the period November 1, 2015, through October 31, 2020. The Wisconsin Lottery purchased ticket printing services of approximately \$3.3 million in FY 2016-17 and approximately \$3.4 million in FY 2015-16.

B. Pull-tab Tickets

In October 2009, the Wisconsin Lottery signed contracts for pull-tab ticket printing services with International Gamco, Inc. and Pollard Banknote Ltd. to print pull-tab tickets. These two contracts were for the period November 1, 2009, through October 31, 2011, with three one-year renewal options for each contract. Both contracts were renewed (or extended) through October 31, 2014. The Wisconsin Lottery subsequently entered into a new two-year contract with Pollard Banknote Ltd. that expired on February 28, 2017, but includes four one-year renewal options. The Wisconsin Lottery exercised their right to renew this contract, which now has an expiration date of February 28, 2018. The Wisconsin Lottery purchased approximately \$28,290 in ticket printing services for pull-tabs in FY 2016-17 compared to FY 2015-16 when they did not purchase any ticket printing services for pull-tabs under these contracts.

C. Gaming System Vendor

The Wisconsin Lottery originally signed a contract with GTECH Corporation that supported a network of approximately 4,000 locations where lottery games are sold. The expiration date in the original contract was June 25, 2011, and the Wisconsin Lottery exercised its option to renew the contract for two one-year periods through June 25, 2013. Subsequently, the Wisconsin Lottery amended and extended the current contract through May 13, 2017.

Under the contract, GTECH Corporation received 2.54 percent of the price of each ticket sold, less \$1,750,000, offset by liquidated damages due to the Wisconsin Lottery. The Wisconsin Lottery may assess liquidated damages for various processing complications (such as computer failures or "downtime" for the Wisconsin Lottery or its retailers, failure to install new games in a timely manner, and computer system reports not being available in a timely manner). GTECH Corporation gives the Wisconsin Lottery credit on the next month's invoice for any liquidated damages of the previous month. Net payments to GTECH Corporation (now called IGT Global Solutions Corporation) under this contract were approximately \$13.9 million in FY 2016-17 and approximately \$14.5 million in FY 2015-16.

On April 7, 2015, GTECH S.p.A., the parent company of GTECH Corporation, completed its acquisition of International Game Technology. In connection with such acquisition, GTECH S.p.A. was merged into International Game Technology PLC. GTECH Corporation remained a subsidiary of the merged entity until October 1, 2015, at which time its name was changed to IGT Global Solutions Corporation. IGT Global Solutions Corporation agreed to fulfill the remaining term of the existing contract. On February 16, 2016, the Wisconsin Lottery entered into a new contract with IGT Global Solutions Corporation for an integrated gaming computer system which was implemented on May 14, 2017. The initial terms of this contract are for seven years from the operational start date. The new contract requires the Wisconsin Lottery to pay IGT Global Solutions Corporation 2.57 percent of weekly net sales. This new contract includes the lottery gaming system, instant scratch-off ticket printing, warehousing, distribution, and telemarketing services.

D. Product Information Costs

The Wisconsin Lottery primarily contracts with HY Connect to provide informational advertising services. The Wisconsin Lottery signed a two-year contract with HY Connect starting July 12, 2010, with an option to renew for three additional one-year periods. This contract was renewed through July 11, 2015. The Wisconsin Lottery has signed another two-year contract with HY Connect that will run from July 12, 2015, through June 30, 2017, with four one-year options for renewal. Payments to HY Connect were approximately \$7.3 million during both FY 2016-17 and FY 2015-16, and total spending on product information costs was approximately \$7.5 million during both FY 2016-17 and FY 2015-16.

11. EMPLOYEE RETIREMENT PLAN

Permanent employees of the Wisconsin Lottery are participants in the WRS. The WRS is a cost-sharing multiple-employer defined benefit pension plan and is established by chapter 40 of the Wisconsin Statutes. Eligible state and local government public employees are entitled to an annual formula retirement benefit based on the employee's final average earnings, years of creditable service, and a formula factor. If an employee's contributions, matching employer's contributions, and interest credited to the employee's account exceed the value of the formula benefit, the retirement benefit may instead be calculated as a money purchase benefit. The WRS is considered part of the State of Wisconsin's financial reporting entity.

Required contributions are determined by an annual actuarial valuation in accordance with chapter 40 of the Wisconsin Statutes. The employee required contribution is one-half of the actuarially determined contribution rate for general category employees, including teachers, and executives and elected officials. Required contributions for protective employees are the same rate as general employees. Employers are required to contribute the remainder of the actuarially determined contribution rate. The employer may not pay the employee required contribution unless provided for by an existing

collective bargaining agreement. The WRS recognized contributions from the Wisconsin Lottery of \$287,120 in calendar year 2015 and \$270,687 in calendar year 2016.

As of June 30, 2017, the Wisconsin Lottery reported a liability of \$258,138 for its proportionate share of the net pension liability. The net pension liability was measured as of December 31, 2016, and the total pension liability used to calculate the net pension liability was determined by an actuarial valuation as of December 31, 2015, rolled forward to December 31, 2016. No material changes in assumptions or benefit terms occurred between the actuarial valuation date and the measurement date. The Wisconsin Lottery's proportion of the net pension liability was based on the Wisconsin Lottery's share of contributions to the pension plan relative to the contributions of all participating employers. As of December 31, 2016, the Wisconsin Lottery's proportion was .03 percent, which was the same as its proportion measured as of December 31, 2015. As of June 30, 2016, the Wisconsin Lottery reported a liability of \$510,345 for its proportionate share of the net pension liability.

The Wisconsin Lottery recognized pension expense of \$630,115 and \$322,055 for the fiscal years ended June 30, 2016, and June 30, 2017, respectively.

12. RESTRICTED NET POSITION

The Wisconsin Lottery has a restricted net position related to capital assets of \$164,431 as of June 30, 2017, and \$169,922 as of June 30, 2016.

The Wisconsin Lottery also has a restricted net position related to the MUSL reserves as described in Note 5. The restricted net position related to the MUSL reserves was \$5,186,578 as of June 30, 2017, and \$5,249,990 as of June 30, 2016.

In addition, the Wisconsin Lottery has a restricted net position for fair value adjustments of investments of \$2,696,349 as of June 30, 2017, and \$4,381,836 as of June 30, 2016. The Wisconsin Lottery does not realize gains or losses from the change in fair value of its annuity investments because it holds the investments until maturity to pay the annual annuity prize payments. Therefore, fair value adjustments recognized as investment income and any cash held for annuity prize payments, are restricted and are not available for distribution as property tax credits.

Finally, the Wisconsin Constitution requires net proceeds from the operations of the Wisconsin Lottery to be used to provide local property tax relief. In addition, balances from other gaming-related appropriations, including racing and charitable bingo operations, are transferred to the Lottery Fund for distribution in the form of property tax relief. The net proceeds and gaming-related transfers available for property tax relief make up the remainder of the restricted net position and were \$20,320,078 as of June 30, 2017, and \$40,604,952 as of June 30, 2016.

13. DISTRIBUTION OF NET PROCEEDS

Wisconsin Lottery net proceeds and other gaming-related proceeds were used for the following purposes, as discussed in Note 2P:

	<u>FY 2016-17</u>	<u>FY 2015-16</u>
Lottery and Gaming Tax Credit	\$183,350,240	\$158,086,831
Farmland Tax Relief Credit	1,494	895
Total Property Tax Relief Credits	<u>\$183,351,734</u>	<u>\$158,087,726</u>

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Supplementary Schedules =

Statutorily Defined Lottery Administrative Expenses for the Years Ended June 30, 2017, June 30, 2016, and June 30, 2015

ADMINISTRATIVE EXPENSES	<u></u>]	Year Ended une 30, 2017	 Year Ended June 30, 2016	 Year Ended une 30, 2015
Instant and Lotto Vendor Services	\$	13,869,095	\$ 14,462,323	\$ 12,843,263
Product Information Costs		7,496,736	7,484,216	7,496,263
Instant Ticket Printing Costs		4,252,627	3,995,818	3,987,424
Instant Ticket Delivery Costs		784,499	941,898	892,125
Salaries and Fringe Benefits		6,449,516	6,138,848	5,675,474
Supplies and Services		2,505,689	2,816,720	2,454,104
Depreciation Expense		27,458	16,065	13,292
Transfer to Department of Health Services for				
Compulsive Gambling Programs		396,000	357,582	396,000
Transfer to Department of Revenue for Lottery				
Credit Administration		179,664	185,847	241,632
Transfers Out to General Fund		151,526	 216,849	 143,020
Total Administrative Expenses as Determined in				
Accordance with s. 25.75 (3) (b), Wis. Stats.	\$	36,112,810	\$ 36,616,166	\$ 34,142,597
Gross Lottery Revenues per s. 25.75 (1) (b), Wis. Stats.	\$	602,810,672	\$ 627,226,192	\$ 574,685,288
Administrative Expenses as a Percentage of Gross Lottery Revenues		5.99%	5.84%	5.94%

Section 25.75 (3) (b), Wis. Stats., limits the Wisconsin Lottery's administrative expenses to 10 percent of gross lottery revenues. Gross lottery revenues, as defined in s. 25.75 (1) (b), Wis. Stats., include lottery ticket sales and retailer fees. Administrative expenses, as defined in s. 25.75 (3) (b), Wis. Stats., do not include retailer commissions and incentives and transfers to the Department of Justice for law enforcement.

NOTE: The above amounts are based on the accrual basis of accounting.

Summary of Prize Expenses for the Years Ended June 30, 2013, through June 30, 2017

Section 25.75 (3) (a), Wis. Stats., requires that at least 50 percent of each year's revenues from the sale of lottery tickets be returned as prizes to the holders of winning lottery tickets. The amounts expensed for winning lottery tickets for the past five years, for both instant and online games, are summarized below.

	 Fiscal Year 2016-17					
	 Prize Expense		Ticket Sales	Prize Expense as a Percentage of Sales		
Instant Games Lotto Games	\$ 255,812,830 107,152,950	\$	385,866,619 216,906,158	66.3% 49.4		
Total for Fiscal Year	\$ 362,965,780	\$	602,772,777	60.2		
		Fis	scal Year 2015-16			
	Prize Expense		Ticket Sales	Prize Expense as a Percentage of Sales		
Instant Games Lotto Games	\$ 249,991,398 122,567,099	\$	379,930,973 247,233,964	65.8% 49.6		
Total for Fiscal Year	\$ 372,558,497	\$	627,164,937	59.4		
	Fiscal Year 2014-15					
	Prize Expense		Ticket Sales	Prize Expense as a Percentage of Sales		
Instant Games Lotto Games	\$ 236,549,274 105,892,045	\$	357,463,506 217,167,877	66.2% 48.8		
Total for Fiscal Year	\$ 342,441,319	\$	574,631,383	59.6		
		Fis	scal Year 2013-14			
	Prize Expense		Ticket Sales	Prize Expense as a Percentage of Sales		
Instant Games Lotto Games	\$ 221,635,297 115,059,226	\$	338,960,811 229,876,604	65.4% 50.1		
Total for Fiscal Year	\$ 336,694,523	\$	568,837,415	59.2		
		Fis	scal Year 2012-13			
	Prize Expense		Ticket Sales	Prize Expense as a Percentage of Sales		
Instant Games Lotto Games	\$ 211,185,530 118,016,139	\$	326,725,747 239,376,954	64.6% 49.3		
Total for Fiscal Year	\$ 329,201,669	\$	566,102,701	58.2		

NOTE: The above amounts are based on the accrual basis of accounting, with adjustments made to prize expense for unclaimed winning tickets and reserve accounts. For each game, the prize structure represents the number, value, and odds of winning for each prize and is used to estimate the expected amounts to be paid to lottery winners. The games' actual prizes (prize expense) may be less than the games' structure because of unclaimed winning tickets and deposits in reserve accounts.

Auditor's Report -



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Joe Chrisman State Auditor

Independent Auditor's Report on Internal Control over Financial Reporting and on Compliance and Other Matters

Senator Robert Cowles and Representative Samantha Kerkman, Co-chairpersons Joint Legislative Audit Committee

Mr. Richard G. Chandler, Secretary Ms. Cindy Polzin, Lottery Administrator Department of Revenue

We have audited the financial statements and the related notes of the Wisconsin Lottery as of and for the years ended June 30, 2017, and June 30, 2016, and have issued our report thereon dated August 3, 2018. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, which is issued by the Comptroller General of the United States.

Internal Control over Financial Reporting

Management of the Department of Revenue (DOR) and the Wisconsin Lottery are responsible for establishing and maintaining effective internal control over financial reporting (internal control). In planning and performing our audits of the financial statements, we considered DOR's and Wisconsin Lottery's internal control to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of DOR's and Wisconsin Lottery's internal control. Accordingly, we do not express an opinion on the effectiveness of DOR's and Wisconsin Lottery's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent misstatements, or to detect and correct misstatements on a timely basis. A *material weakness* is a deficiency or a combination of deficiencies in internal control such that there is a reasonable possibility that a material misstatement of the Wisconsin Lottery's financial statements will not be prevented, or that a material misstatement will not be detected and corrected on a timely basis. A *significant deficiency* is a deficiency or a combination of deficiencies in internal weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies and, therefore, material weaknesses or significant deficiencies and, therefore, material weaknesses or significant deficiencies in internal control that we consider to be material weaknesses. However, we identified a significant deficiency with DOR controls over access to STAR Finance, which is the component of the State of Wisconsin's enterprise resource planning system that provides accounting functions. Because the Wisconsin Lottery is a part of DOR, this significant deficiency is reported to users of the Wisconsin Lottery's financial statements.

Security for STAR Finance is based on roles and permission lists. Users are assigned to roles that provide access to STAR based on the permissions granted to each role. Although the Department of Administration (DOA) is responsible for creating and configuring the overall security for STAR, including the set up and maintenance of roles and permission lists, DOR is responsible for determining and authorizing the roles its employees are assigned to, including ensuring that assigned roles or other controls appropriately separate job duties. DOR is also responsible for removing access when necessary. During our audit of the State's FY 2016-17 Comprehensive Annual Financial Report, we found that DOR staff did not remove STAR Finance access for terminated employees in a timely manner. We communicated this deficiency to DOR, which agreed with the finding. The complete finding and DOR's response was included in our separate report related to the State's *FY 2016-17 Comprehensive Annual Financial Report* (report 18-3). We did not request a response from the management of the Wisconsin Lottery because DOR is responsible for corrective action.

In our fiscal year (FY) 2015-16 Independent Auditor's Report on Internal Control over Financial Reporting and on Compliance and Other Matters, dated August 23, 2017 (report 17-15), we described a significant deficiency identified as part of our separate audit of DOA related to certain centralized internal control functions for cash performed by DOA. State agencies, including DOR and the Wisconsin Lottery, rely on these controls. Due to the pervasiveness of the deficiency and its effects on state agencies and programs, this deficiency was reported to the users of the financial statements. DOA has taken corrective action to address the significant deficiency.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Wisconsin Lottery's financial statements are free from material misstatement, we performed tests of compliance with certain provisions of laws, regulations, and contracts, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Purpose of This Report

This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering DOR's and the Wisconsin Lottery's internal control and compliance. The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the result of that testing, and not to provide an opinion on the effectiveness of the DOR's and the Wisconsin Lottery's internal control or on compliance. Accordingly, this report is not suitable for any other purpose.

LEGISLATIVE AUDIT BUREAU

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Joe Chrisman State Auditor

August 3, 2018