

October 12, 2018

FEATURES AND PROCEDURES
BULLSEYE BINGO
(Instant Scratch Game #2153)

- 1) Theme and name of the game: BULLSEYE BINGO. Scratch the CALLER'S CARD to reveal 27 Bingo numbers. Scratch the numbers on CARDS 1 – 4 which match those on the CALLER'S CARD. Scratch all four FREE spaces on each CARD. Each FREE space is a free match. Each CARD has a corresponding prize legend printed beside it. On any one CARD: Match all five Bingo numbers in a complete horizontal, vertical or diagonal line to win up to \$20; Match all Bingo numbers in all 4 corners to win up to \$500; Match all Bingo numbers to make a complete "X" (8 numbers + "FREE SPACE") to win up to \$20,000. BONUS: Reveal one or more "BULLSEYE" symbols under the matched Bingo numbers in the CARDS, win corresponding prize in the BULLSEYE BONUS LEGEND. NOTE: Excluding BULLSEYE BONUS wins, a ticket can only win one prize on each CARD, but a prize can be won on up to 4 CARDS, provided that each CARD has a winning pattern. Only the Bingo numbers from the CALLER'S CARD can be used to reveal a "BULLSEYE" symbol on a CARD. A winning ticket can only win the highest prize shown in the BULLSEYE BONUS LEGEND for that same number of "BULLSEYE" symbols revealed in all four CARDS. Each CARD played separately.
- 2) Price of the ticket: Three dollars (\$3.00), or as otherwise set by the Administrator.
- 3) The prize structure including the number and value of prizes and the odds on each prize are as follows:

PRIZE AMOUNT	APPROXIMATE NUMBER OF PRIZES	ODDS OF WINNING
\$3	168,000	1:8
\$5	80,000	1:16
\$8	24,000	1:51
\$10	16,000	1:76
\$20	20,000	1:61
\$30	12,000	1:100
\$50	4,000	1:300
\$100	95	1:12,632
\$500	5	1:240,000
\$20,000	2	1:600,000

Odds and prize statements are based on initial game prize structure and may vary over the life of the game. Entry or non-entry of BULLSEYE BINGO tickets to the Lottery Super 2nd Chance drawings does not affect the prize structure of the BULLSEYE BINGO game.

- 4) The frequency of drawings: There are no drawings in the BULLSEYE BINGO game, however, for a period of time, at the discretion of the Lottery Division Administrator BULLSEYE BINGO tickets may count towards entry in Lottery Super 2nd Chance drawings. The Wisconsin Lottery will not be responsible for any neglect, failure or

omission on the part of the U.S. Postal Service or any other delivery/courier service used to deliver a player's Super 2nd Chance Drawing mailing to the Wisconsin Lottery. The Lottery assumes no responsibility or liability for Super 2nd Chance tickets that are lost, or destroyed or otherwise disqualified from participation in a drawing when such tickets are in the control of the Lottery. All tickets sent to the Wisconsin Lottery to enter the Super 2nd Chance drawings become property of the Wisconsin Lottery and will not be returned. Only tickets sent to and received at the correct address for entry into the Super 2nd Chance drawing will be eligible for the Super 2nd Chance drawing.

- 5) The method of selecting winners: Each BULLSEYE BINGO ticket contains a CALLER'S CARD play area with twenty-seven (27) number and letter combinations (Bingo numbers) and four (4) CARD play areas.

The holder of a ticket where the Bingo numbers of the CALLER'S CARD play area match the Bingo numbers of any of the four (4) CARDS in a designated winning pattern shall win the prize shown for that same CARD and that same pattern.

Winning patterns in the play area of any one (1) CARD must be five (5) matches in either a vertical, horizontal or diagonal straight line; or four (4) matches in each corner (i.e. one (1) match in each of the four (4) corners); or five (5) matches in a straight line diagonally in each direction, in an "X" pattern.

Each of the three (3) FREE spaces in the play area for each CARD is a free match and may count towards a winning pattern.

CARDS 1 - 4 are played separately. Each winning CARD can only win the highest prize shown for that designated winning pattern for that same CARD, as previously described in these features and procedures.

The holder of a ticket where the Bingo numbers of the CALLER'S CARD play area match one (1) or more Bingo numbers of any of the four (4) CARDS to reveal one (1) or more "BULLSEYE" play symbols in any of the CARDS shall win the prize shown in the BULLSEYE BONUS LEGEND for that same number of revealed "BULLSEYE" play symbols. Only the Bingo numbers from the CALLER'S CARD can be used to reveal a "BULLSEYE" play symbol on a CARD. A winning ticket can only win the highest prize shown in the BULLSEYE BONUS LEGEND for that same number of "BULLSEYE" play symbols revealed in all four (4) CARDS, as previously described in these features and procedures.

- 6) The method of making payment to winners:
- A. Submission of the original ticket (not a copy), as provided below, shall be the sole method of claiming a prize.
 - B. Payment of prizes under six hundred dollars (\$600) may be made by presenting the ticket for validation and payment to any Wisconsin Lottery retailer.
 - C. The original winning ticket must be signed by a single human being. For-profit and non-profit entities, trusts, and other non-human beings are not eligible to play

or claim a prize in this game. Payment of any prize totaling five hundred thousand, nine hundred ninety-nine dollars (\$500,999) or less may be made by either 1) signing the back of the original winning ticket, completing a Lottery claim form and presenting it in person to any Lottery office for validation and payment by the claim deadline under section 6(G), or 2) by signing the back of the original winning ticket, completing a Lottery claim form and mailing it for validation and payment to Lottery Headquarters in Madison. If claiming a prize by mail, the original winning ticket and Lottery claim form must be mailed to Lottery Headquarters in Madison in a properly addressed envelope with the postage duly prepaid by the claim deadline under section 6(G). Payment of any prize totaling five hundred and one thousand dollars (\$501,000) or more must be made by signing the back of the original winning ticket, completing a Lottery claim form and presenting it in person to the Lottery Headquarters in Madison for validation and payment by the claim deadline under section 6(G). Personal appearance may be waived at the Lottery Division Administrator's sole discretion.

- D. Tickets are void if stolen, unissued, mutilated, altered, counterfeit, or otherwise fail validation tests. The Lottery at its sole discretion reserves the right to pay any mutilated ticket based upon the facts and circumstances of the particular claim. Such action by the Lottery is final and non-reviewable.
- E. Tickets are void if misprinted. "Misprinted" means any mistake or difference from the original ticket or game specifications of any kind in the printing, manufacturing, packaging or other processing related to the production or distribution of the ticket caused by the raw materials, processes or handling of the ticket until its ultimate sale to the consumer/player. "Misprinted" includes but is not limited to the tickets being unreadable, misregistered, defective, or multiply printed. Also, "misprinted" includes errors in the computer software, computer hardware, code or programming of the game regardless of whether the errors were imbedded or caused by human action relating to any of the matters mentioned in this paragraph. The Lottery at its sole discretion reserves the right to pay any such "misprinted" ticket based upon the facts and circumstances of the particular claim. Such action by the Lottery is final and non-reviewable.
- F. All tickets sent to the Wisconsin Lottery for the purpose of redemption become property of the Lottery and will not be returned.
- G. The holder of a winning BULLSEYE BINGO ticket must claim the prize, in accordance with section 6(C), within one hundred eighty (180) calendar days after game's end date or the prize shall be forfeited. If claiming a prize by mail, the postage prepaid envelope containing the original winning ticket and Lottery claim form must be postmarked on or before the one hundred eighty (180) day deadline. The envelope containing the original winning ticket and Lottery claim form must be received by the Wisconsin Lottery Headquarters in Madison within fourteen (14) calendar days after the one hundred eighty (180) day deadline or the prize shall be forfeited.

- H. Pursuant to Wisconsin's Open Records law (sec. 19.31-19.39 Wis. Stats.), the Lottery is required to disclose a winner's name, place of residence and, if acquired, likeness. If a player wins and claims a prize, the Lottery may use his or her name, likeness and place of residence without compensation for any purpose. Upon claiming a prize, a winner waives any claims against the Lottery and its representatives for any and all liability which may result from the disclosure or use of such information.
- I. Prize payments are subject to the provisions of sec. 565.30 Wis. Stats.