



WISCONSIN LOTTERY
RETAILERS

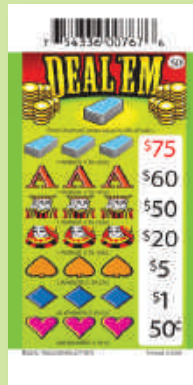
Pull Tab Games Non-profit



Red Hot 8's

Game #757
50¢ ticket

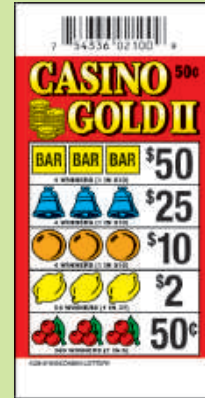
Top Prize \$80
\$51.00 Profit
\$51.00 Cost
1020 tickets/box



DEAL 'EM

Game #767
50¢ ticket

Top prize \$75
\$137.50 Profit
\$52.50 Cost
1050 tickets/box



Casino Gold II

Game #2100
50¢ ticket

Top prize \$50
\$286.00 Profit
\$102.00 Cost
2040 tickets/box



Cool 7's

Game #775
50¢ ticket

Top Prize \$60
\$137.50 Profit
\$52.50 Cost
1050 tickets/box



Hot Cash

Game #776
50¢ ticket

Top prize \$100
\$273.00 Profit
\$102.00 Cost
2040 tickets/box



Lucky Cherries

Game #2262
50¢ ticket

Top prize \$100
\$137.50 Profit
\$52.50 Cost
1050 tickets/box

All American

Game #2169
50¢ ticket

Top prize \$50
\$281.00 Profit
\$102.00 Cost
2040 tickets/box



Roll Out the Barrel

Game #753
\$1 ticket

Top prize \$100
\$278.00 Profit
\$102.00 Cost
1020 tickets/box



Packers

Game #2110
\$1 ticket

Top prize \$200
\$278.00 Profit
\$102.00 Cost
1020 tickets/box



Wisconsin Gold 100

Game #2170
\$1 ticket

Top prize \$100
\$286.00 Profit
\$102.00 Cost
1020 tickets/box



Game Information

Game #	Game Name	Count	Price/Tkt	Cost/Box	Profit	Top Prize
757	Red Hot 8's	1020	\$0.50	\$51.00	\$51.00	\$80
767	DEAL 'EM	1050	\$0.50	\$52.50	\$137.50	\$75
775	Cool 7's	1050	\$0.50	\$52.50	\$137.50	\$60
2169	All American	2040	\$0.50	\$102.00	\$281.00	\$50
2100	Casino Gold II	2040	\$0.50	\$102.00	\$286.00	\$50
776	Hot Cash	2040	\$0.50	\$102.00	\$273.00	\$100
2262	Lucky Cherries	1050	\$0.50	\$52.50	\$137.50	\$100
2110	Packers	1020	\$1.00	\$102.00	\$278.00	\$200
2170	Wisconsin Gold 100	1020	\$1.00	\$102.00	\$286.00	\$100
753	Roll Out the Barrel	1020	\$1.00	\$102.00	\$278.00	\$100

How to Validate & Pay a Winning Ticket

- A player must redeem winning tickets at your location the same day of purchase. To easily identify tickets you sell, compare the number printed at the top or bottom of each ticket to the number printed on the box.
- Check the symbols under a tab to verify they match a winning combination of symbols in the legend on the ticket face.
- Punch, tear or destroy the ticket after paying the prize.

How to Guarantee Successful Sales with Pull-Tabs

- Offer a variety of pull-tab games to appeal to all players.
- Post pull-tab box posters and top prize winners.
- Provide a friendly playing atmosphere.
- Pay winners with more pull-tab tickets.
- Ask players for the sale.
- Ask your Lottery Representative about ways to generate more profits!

Visit our web site at retailer.wilottery.com or call our Lottery hotline at **1-800-242-7782**